

Puzzle Sofa

Sectional Sofa

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Our Concept

1. Understanding **customer taste** and life style .
2. Using **local materials** to encourage work in **Tahta workshops** and other villages in Sohag.
3. Achieving high quality with economical price

Design problems

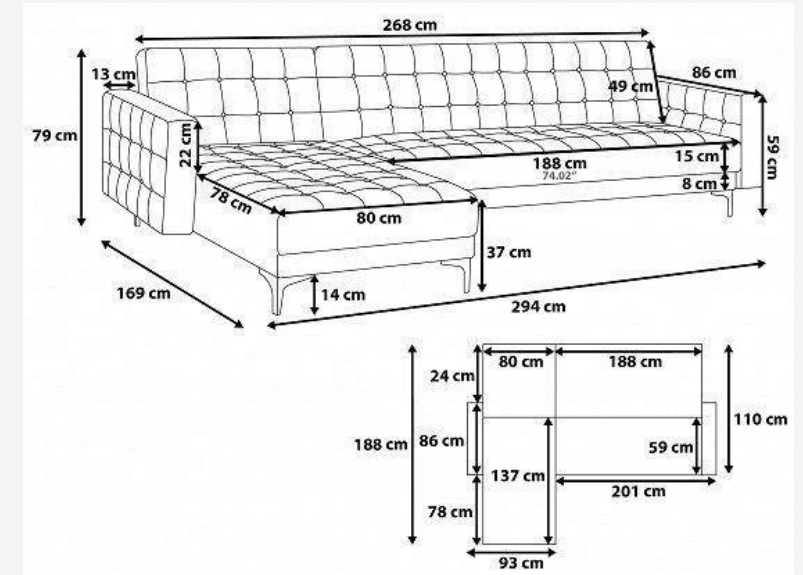
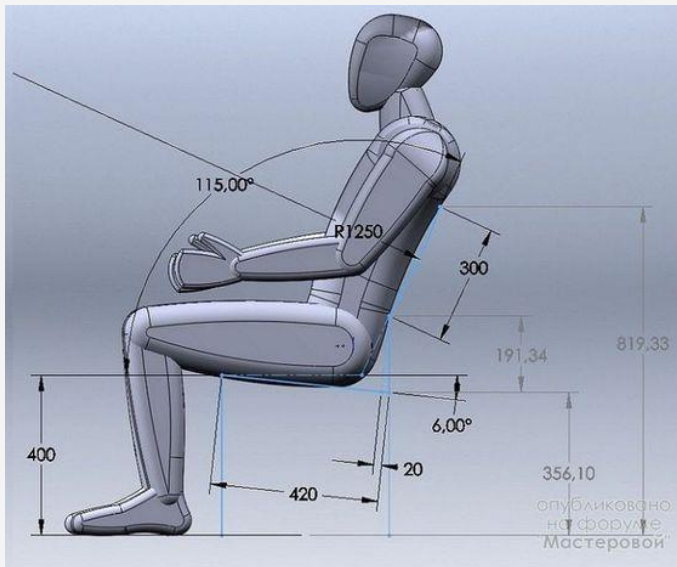
1. Proportions and ratio

2. Colors

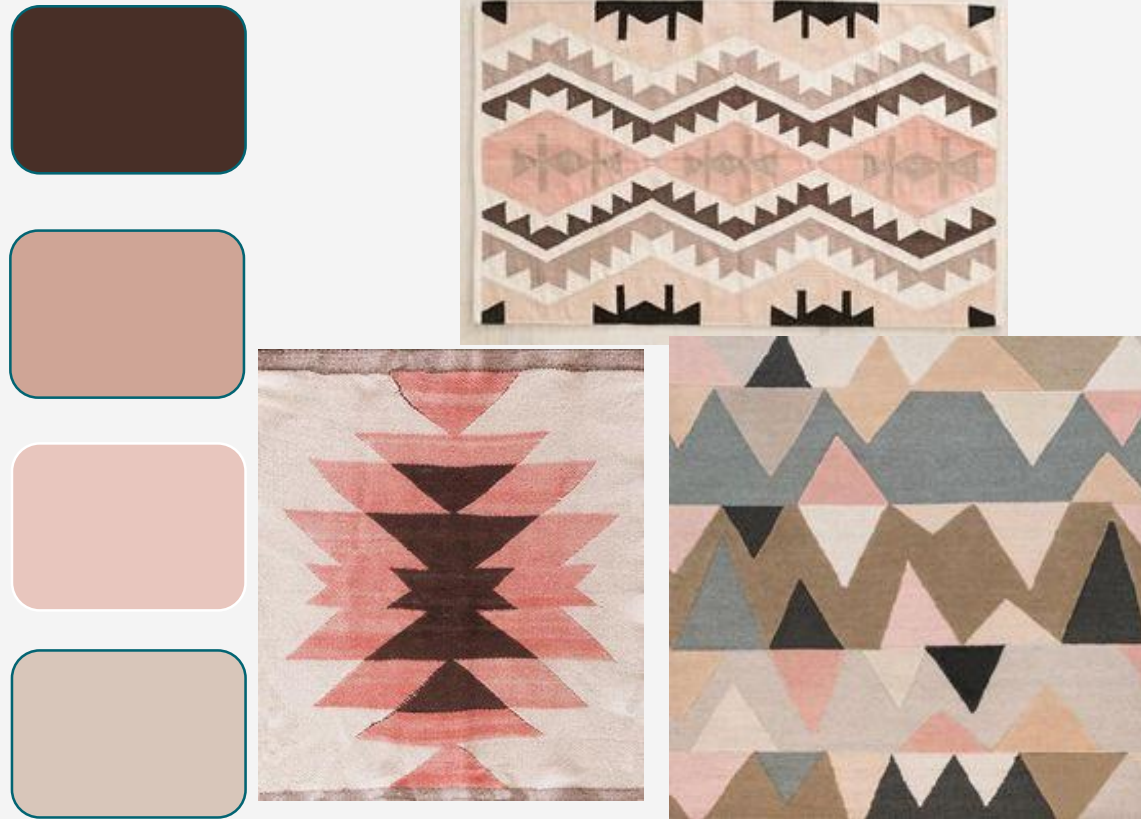


Proportions and ratio

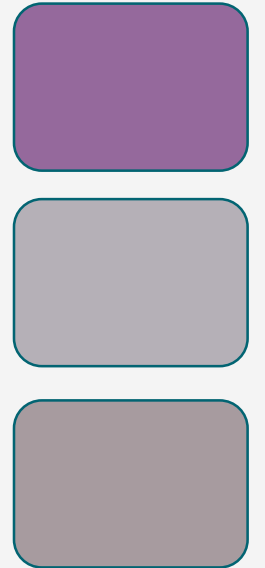
• Standard Dimensions & Ergonomics



New color pallet

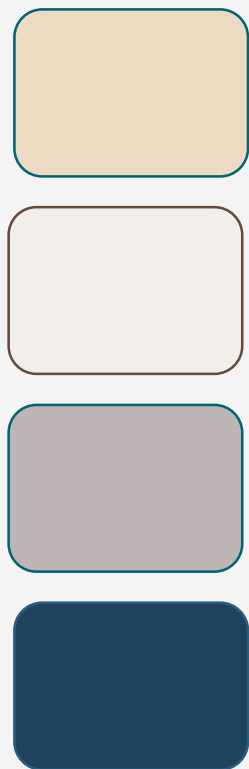


Old color pallet



Inspired by colors and patterns of kilim

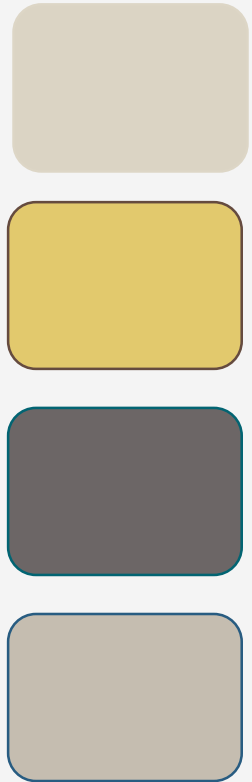
New color pallet



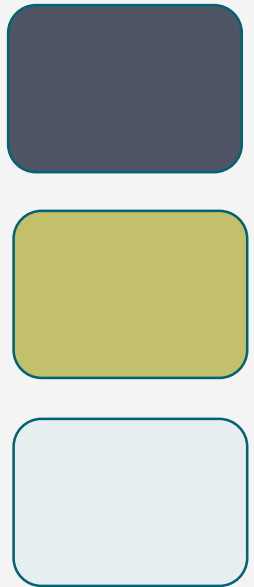
Old color pallet



New color pallet



Old color pallet



The Manufacturing problems

Problem

- Expensive materials
(Fabric & Structure.)

Solution

- Structure
- reducing material
And achieving quality
- Fabric
- Using local fabric

Fabric

Using local fabric (Kilim , velvet and Lenin)
El-nassagin village products منتجات قرية النساجين



Material Mood board

•1-Structure



MDF board

Material Mood board

2-Upholstery



Kilim for cushions



Wooden legs

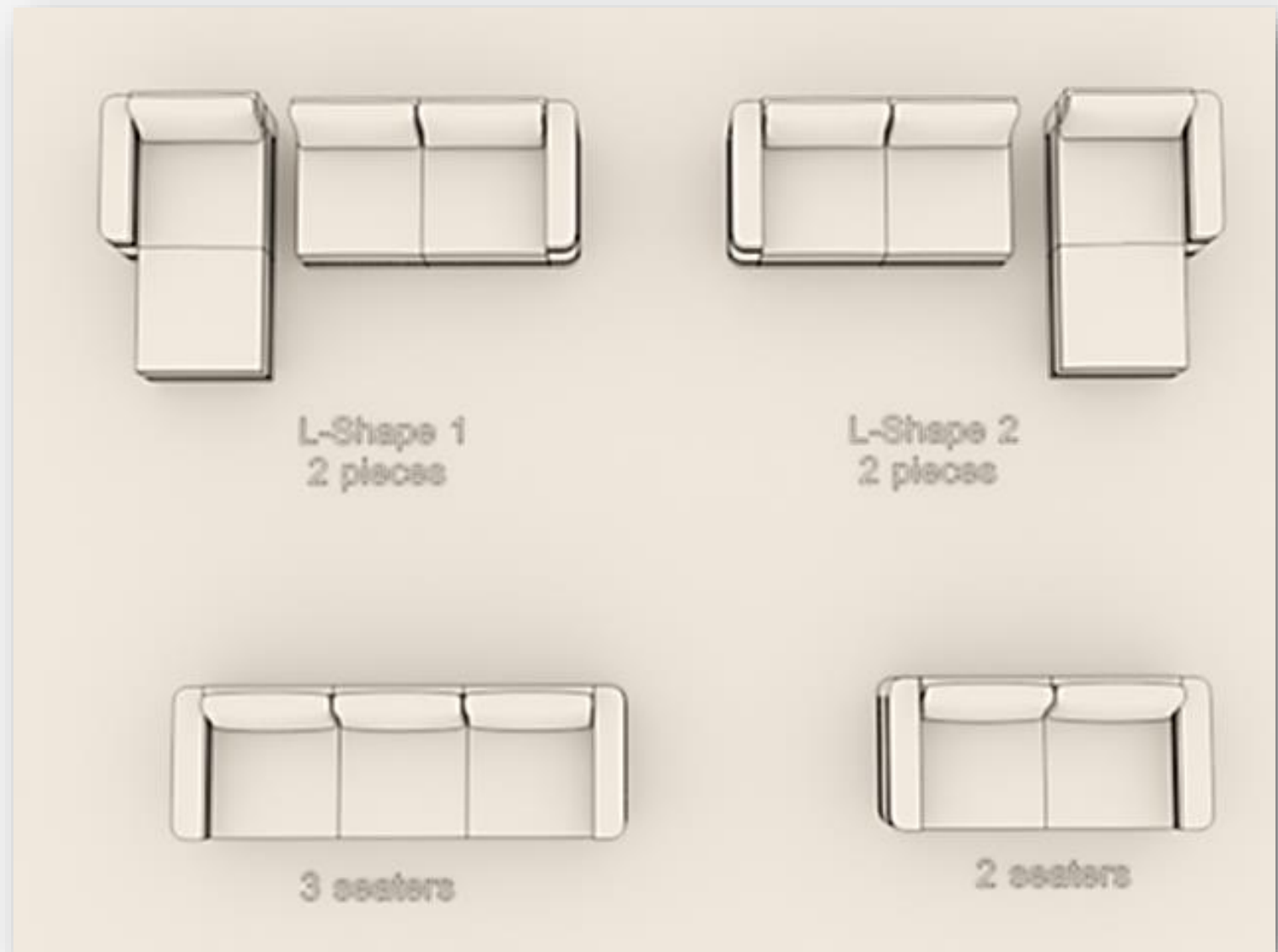
Modular units of Sofa

6 Basic units

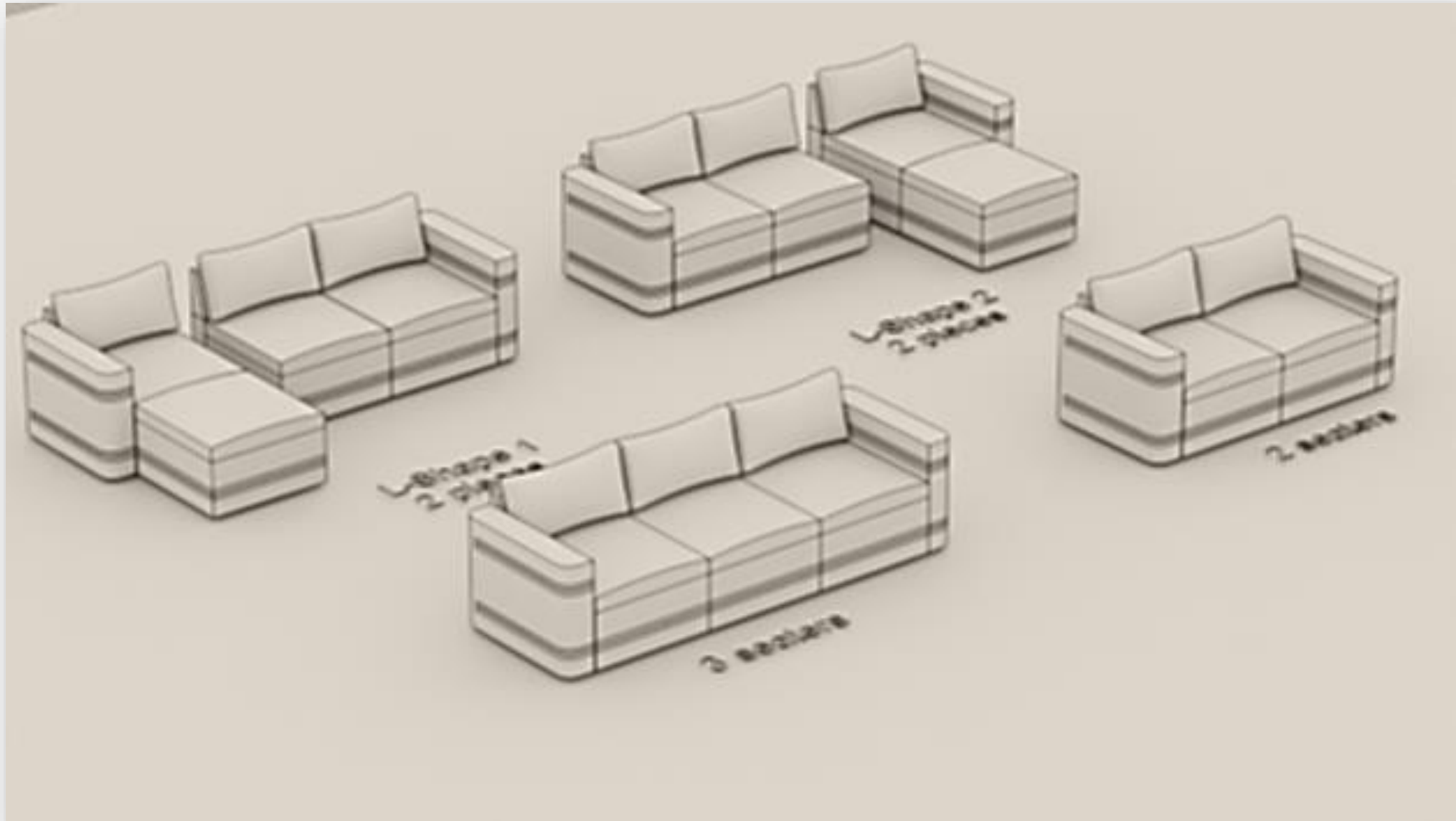
These basic units give:

- Flexibility in design
- Various uses
- Easy to transport

According to **taste** of client , **cost** and **area**.



Modular units of



Different Designs of Sofa



option 1 love seat



option 4 L- shape

Final product L-Shape



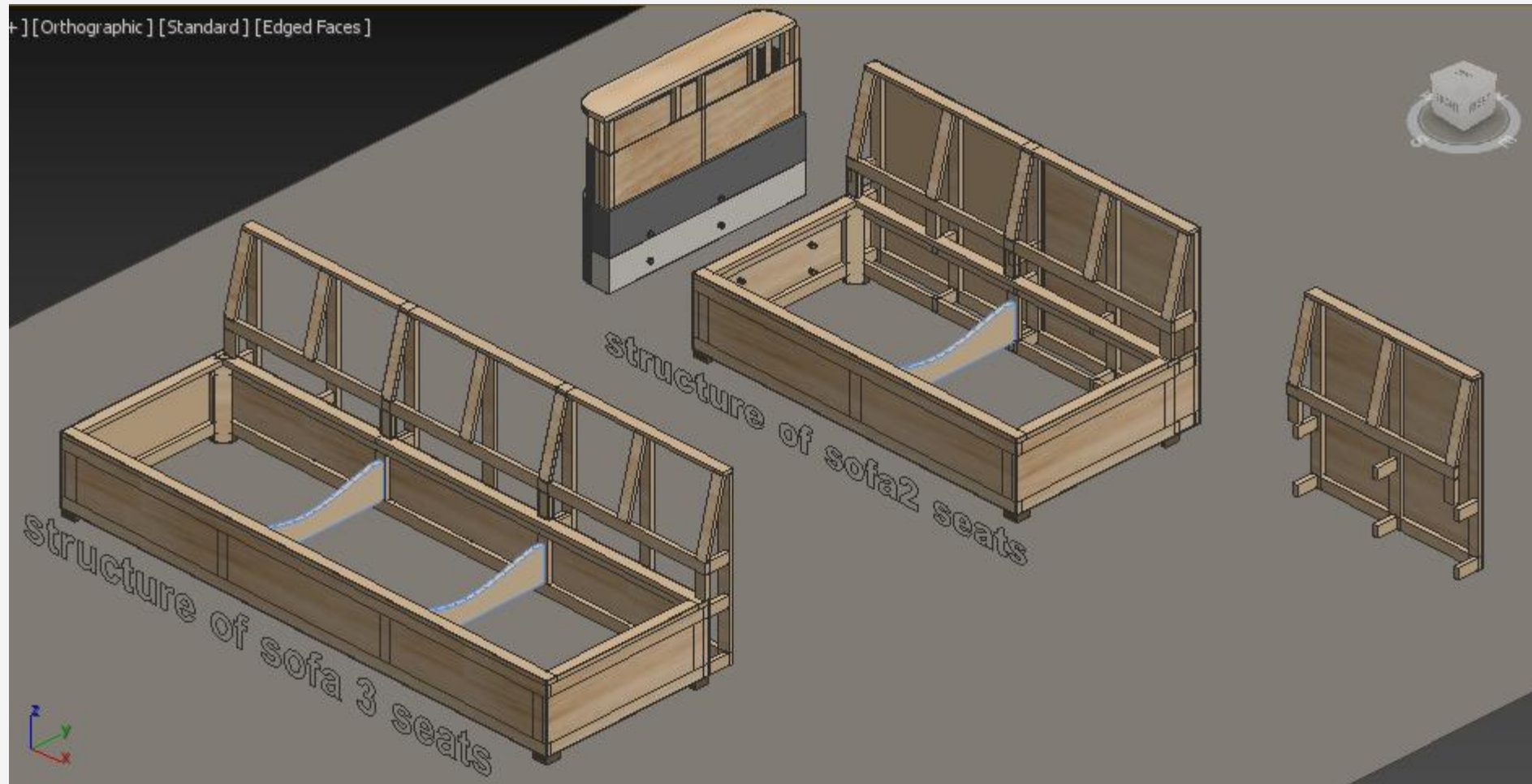
Final product 3seaters



Final product 2seaters



Structure of Sofa

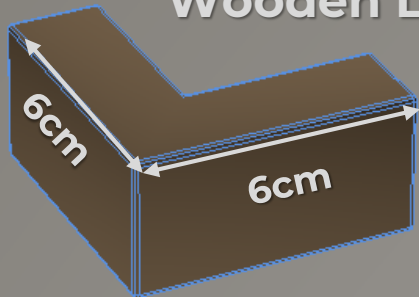


Details

Middle support



Wooden Leg



Structure of Back

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