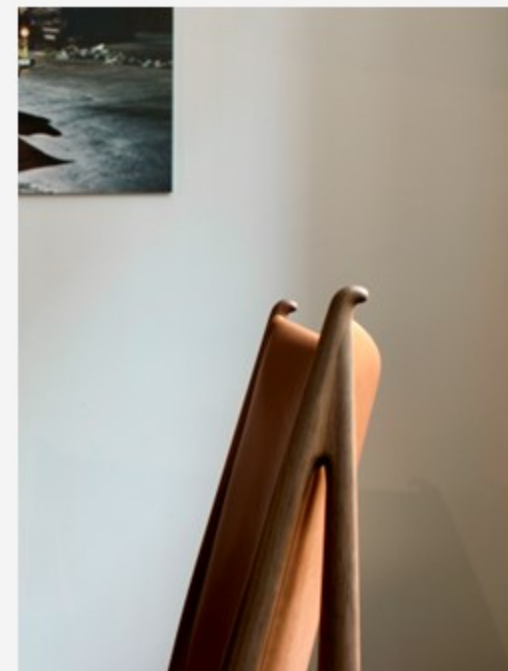


Moodboard





Concept & inspiration

The form is inspired by the Egyptian **youth dynamism**, and their brilliant **usage of available resources** to adapt and get their needs. For instance, the way the agile palm climbers (طالع النخل) can climb up the tall palm trees to harvest dates only using rope. Also, the use of dried palm leaves to make products that are **functional, beautiful and have a rustic quality** to it.

