

ELITE FURNITURE  
PIECES INSPIRED BY  
THE GREAT ISLAMIC  
PATTERNS.

Elimatic stands for

Eli : Elite

Matic : Islamic

## Why knock down furniture ?

We look to the future and we are creating it with history in an elite way.

Knock down furniture is a flat pack furniture that enhance the customer experience with the product. The Impact of Quality on the Customer Experience with Knock Down furniture is quality assurance, customer satisfaction, product durability and product quality.

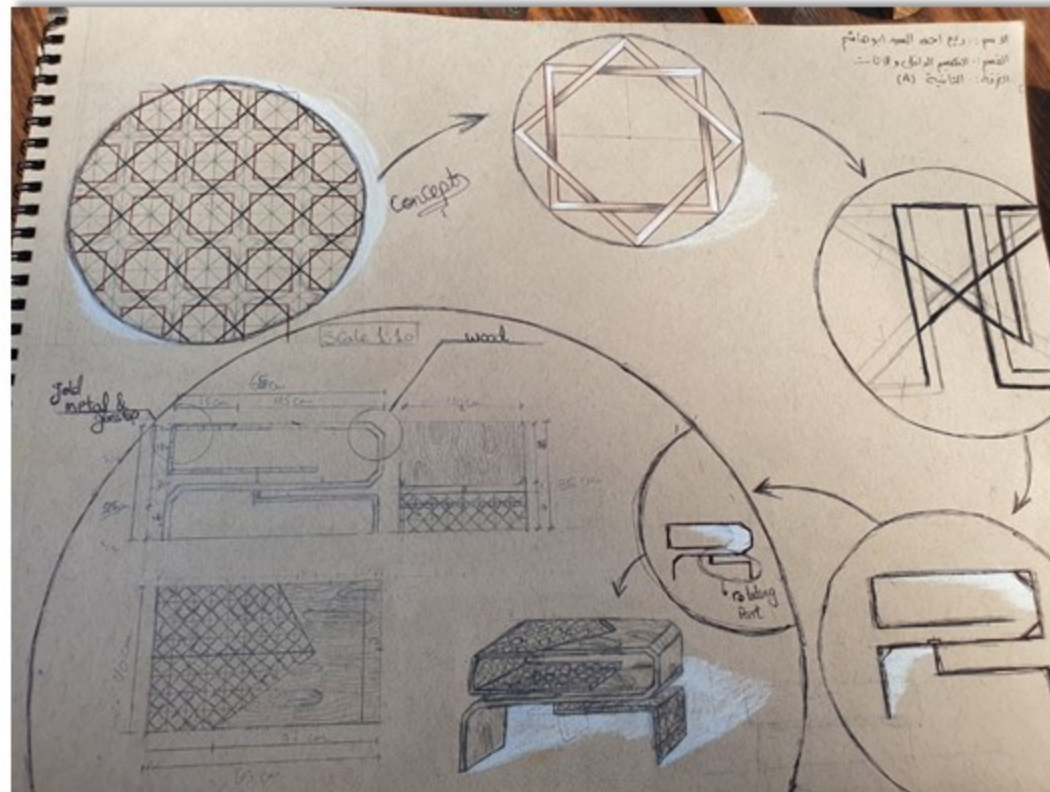
So as a number one target is to seek the **least material coast and selling price** knock down furniture was the best choice.

# Concept of design

Started here !

The design was inspired from the Islamic star and the connection between it's lines. From the connection of the star came the idea of using knock down tech.

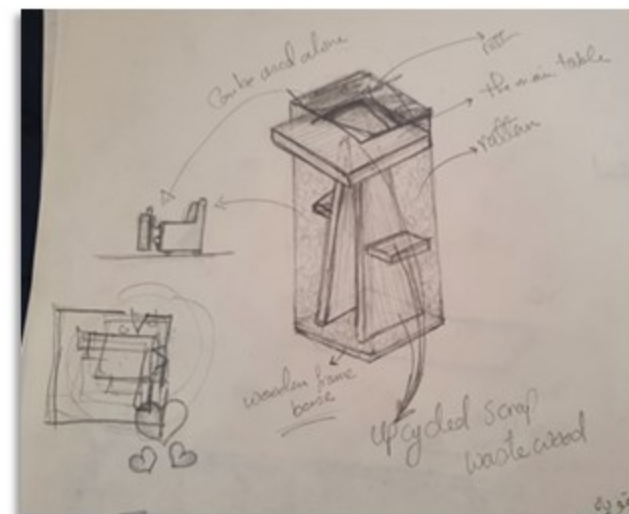
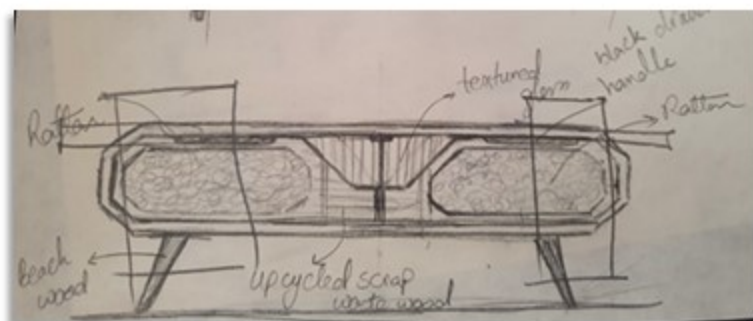
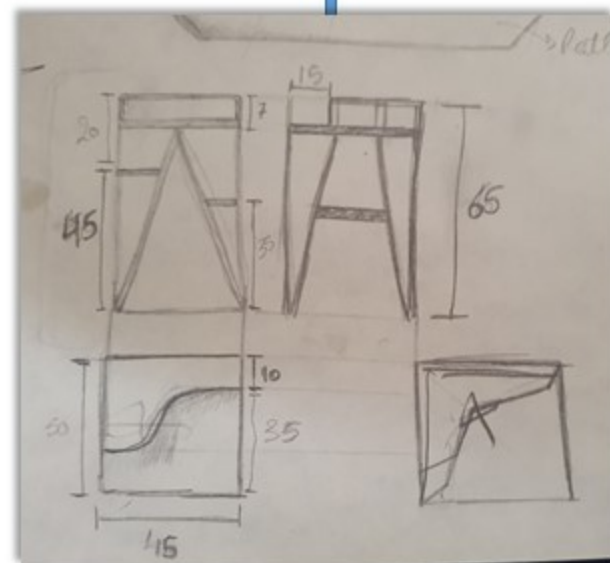
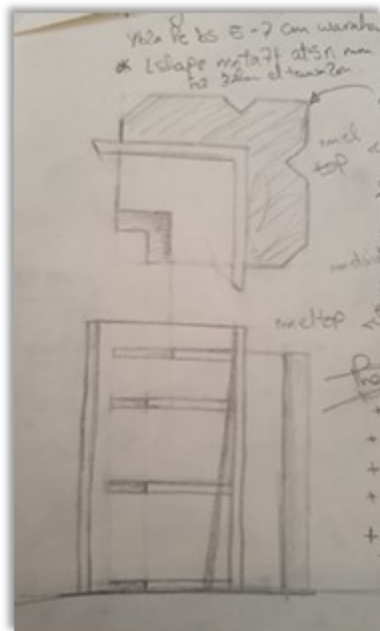
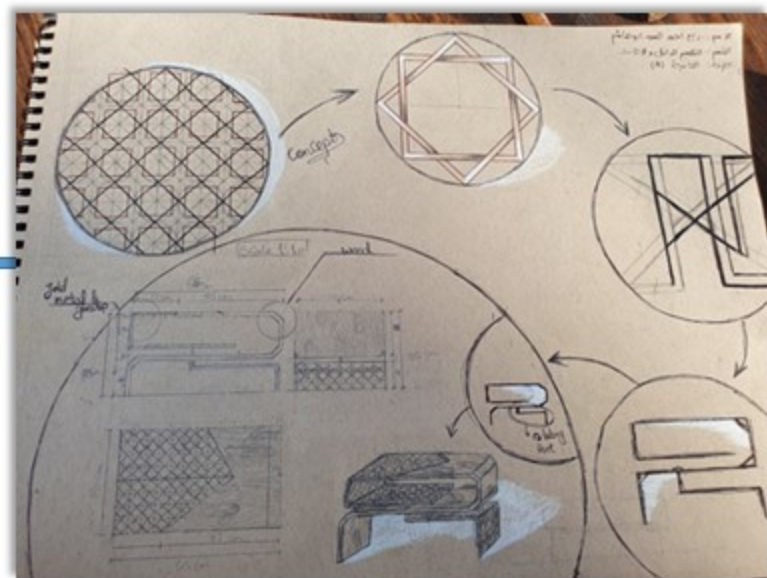
The design passed through lots of stages of addition and subtraction until I reach the final soft designs you'll see through the up coming slides



And ended with a more smooth design!

For the seek of the least material cost and the least selling price

# Sketches



# Moodboard

