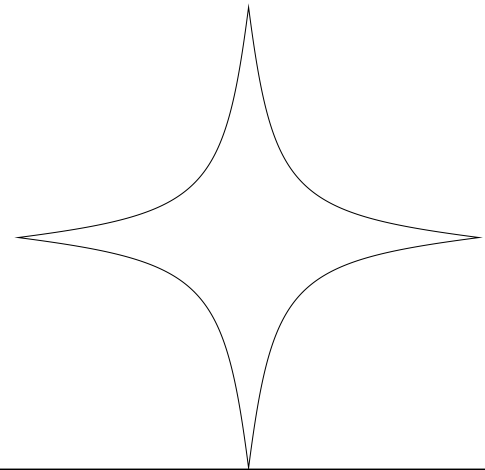


# بَسِيطَة - BASITA COLLECTION



PROJECT FOR  
A set of TV unit, coffee table and side table.

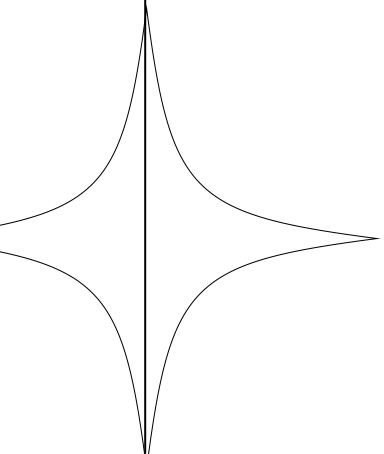
# IDEATION.

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Design concept is about a **Modular system**, which can be used in different functions according to the user behavior, and **fits all segmentations**, **affordable**, **minimal**, with user experience. First as a table "coffee table/side table", TV unit, and a collective table inspired from "**Tableyya**", also can be used as flexible modular shelving units.

**BASITA** is a unit collection manufactured from ONE board (Contains 6 separate units), so it's an Energy, Time, Space saver with no waste. It can be easily packaged with light-weighted box. The main aim is to be a Mass production.

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# MOODBOARD



Family Gathering



Flexible- Fits anywhere



Mixing Geometry Shapes



Easy Package



Breakfast/Dinner



Modular system



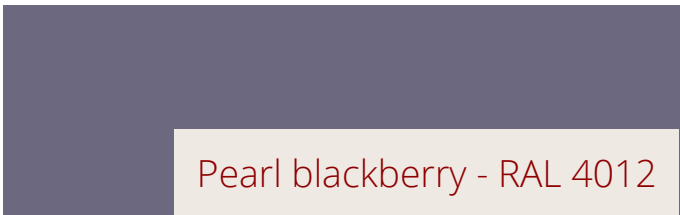
# COLOUR AND MATERIAL



Birch Plywood- transparent finish



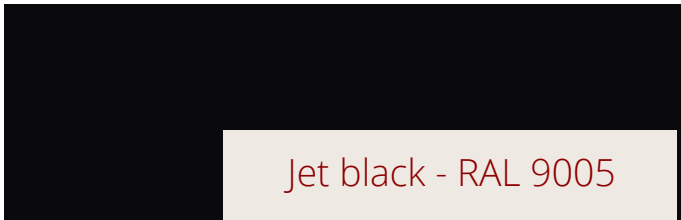
Telemagenta - RAL 4010



Pearl blackberry - RAL 4012



Signal blue- RAL 5005



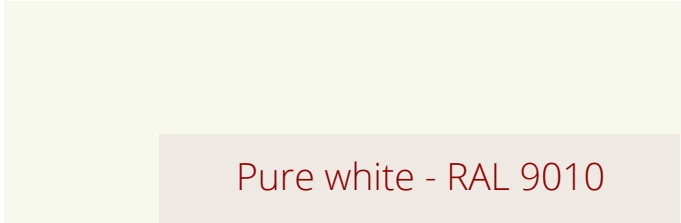
Jet black - RAL 9005



Traffic Red - RAL 3020



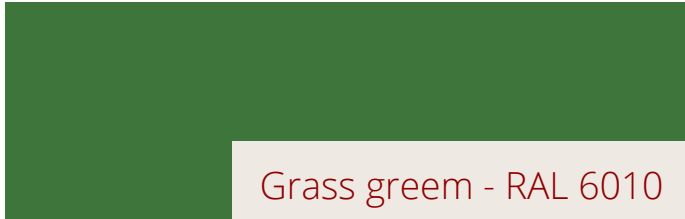
Blue green - RAL 6004



Pure white - RAL 9010



Traffic yellow - RAL 1023

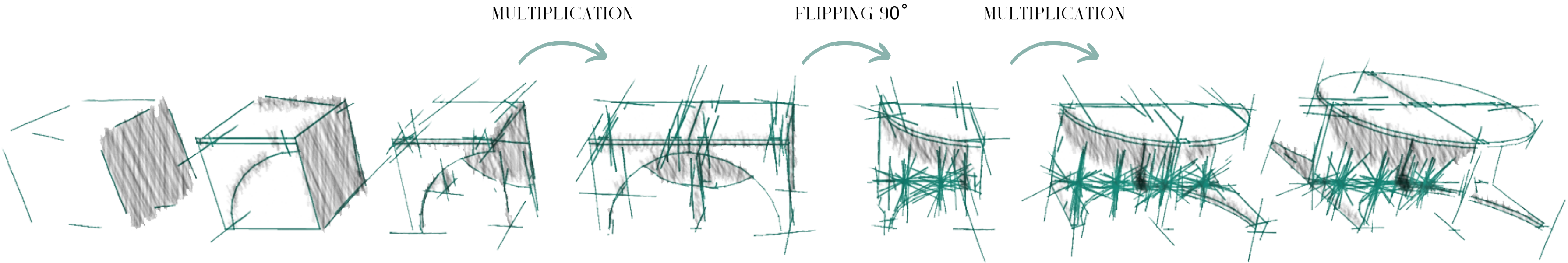


Grass green - RAL 6010



# CONCEPT APPLICATION

# SKETCHES



STEP01

A Cube with the specific dimensions for a side table.

STEP02

Subtracting geometric shapes to the cube.

STEP03

Finalizing the Form to the best stability option.

STEP04

Multiplying the unit - Converting into a TV unit with a storage space.

STEP05

Flipping the single unit to have a different shape for multi use.

STEP06

Multiplying the Flipped table to be a Semi Circle Side table.

STEP07

A ROUNDED Collective 4 units - table inspired from "Tableyya" For the Family Gathering .



# DESIGN COLLECTION

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Basita - side table 01.



Basita - side table 02.

# DESIGN COLLECTION

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Basita - TV UNIT.





# DESIGN COLLECTION

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Basita - Tableyya with 4 units.

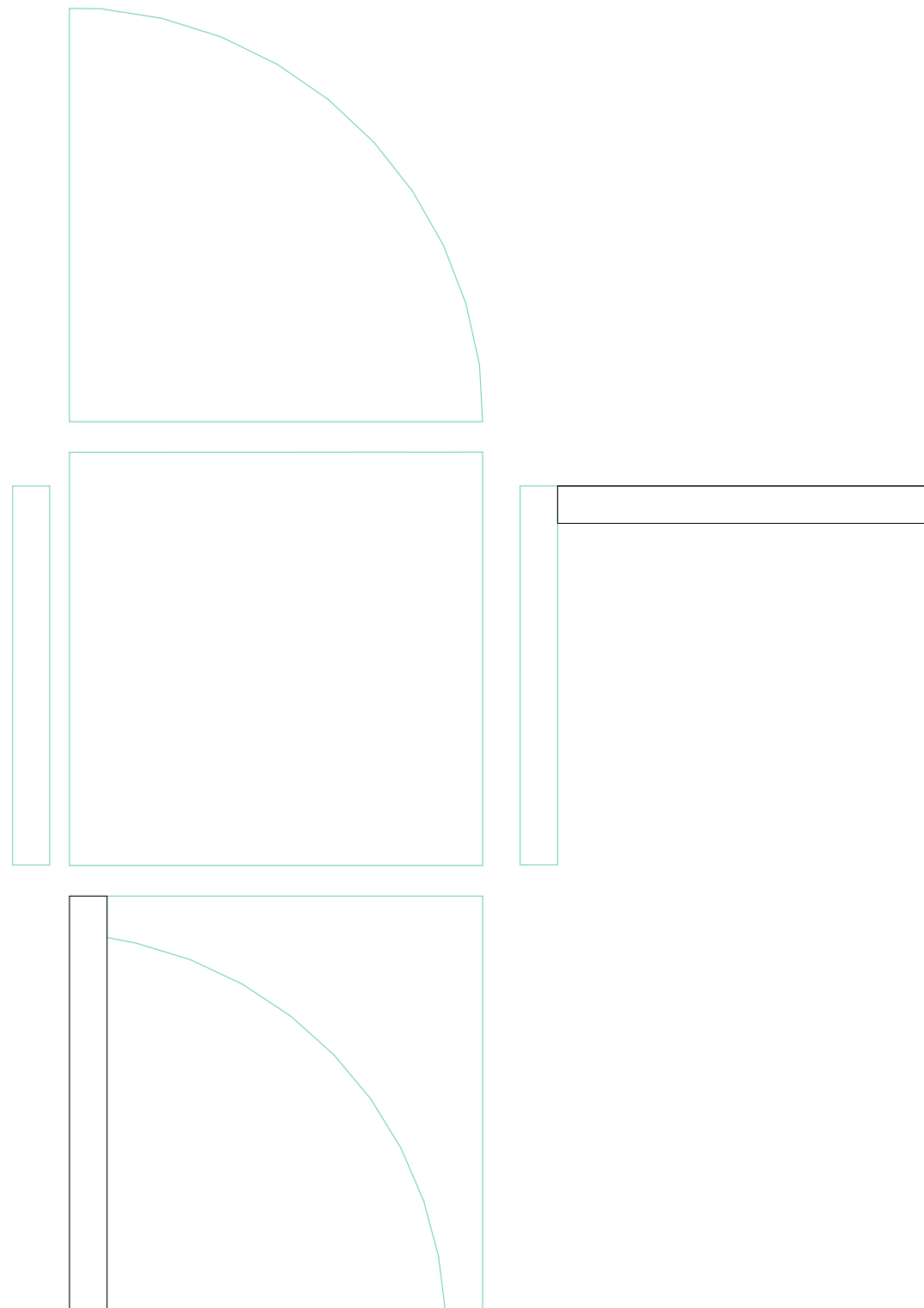
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# TECHNICAL DRAWINGS

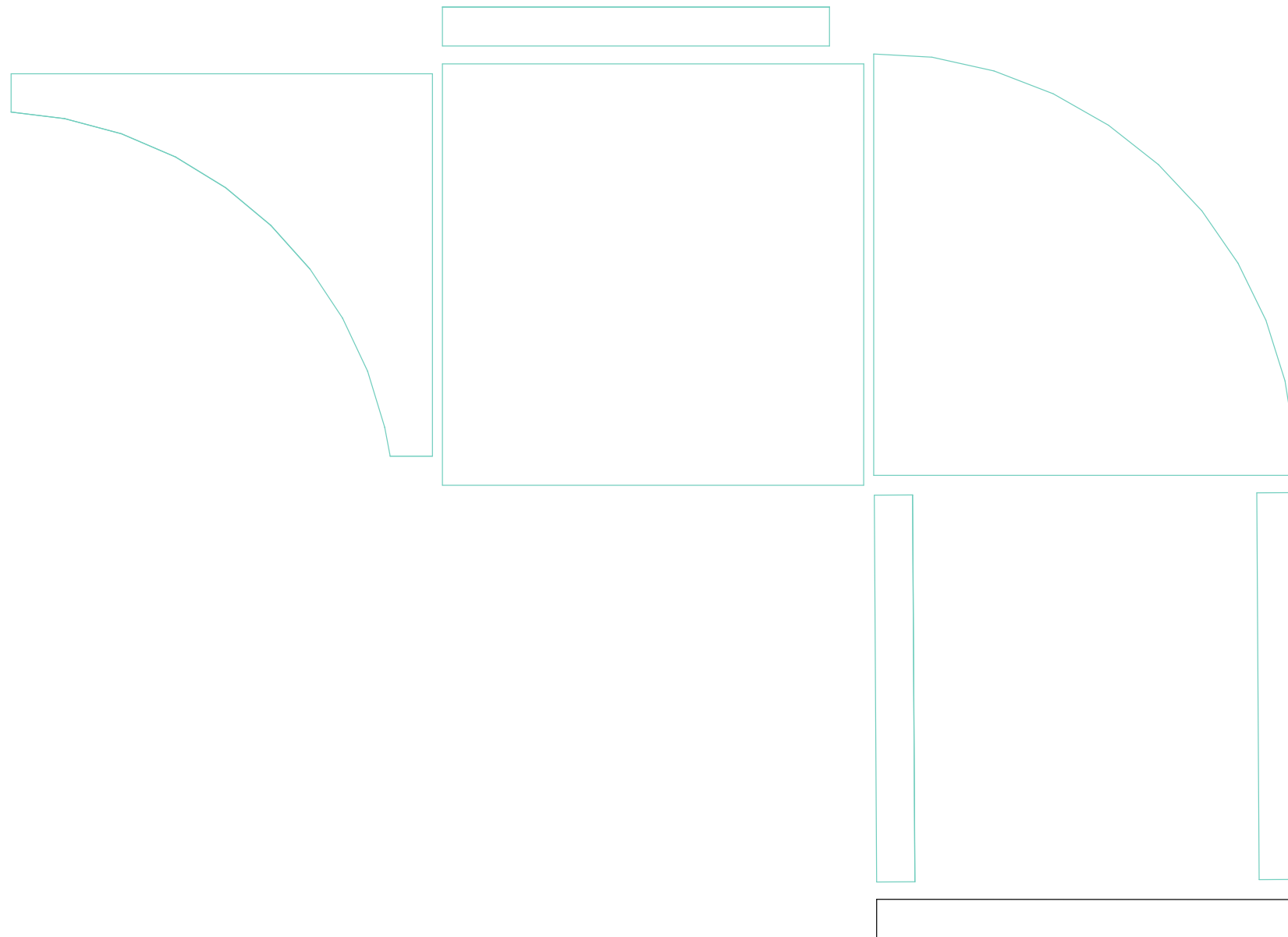
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Basita - Side table01 assembly.

# TECHNICAL DRAWINGS

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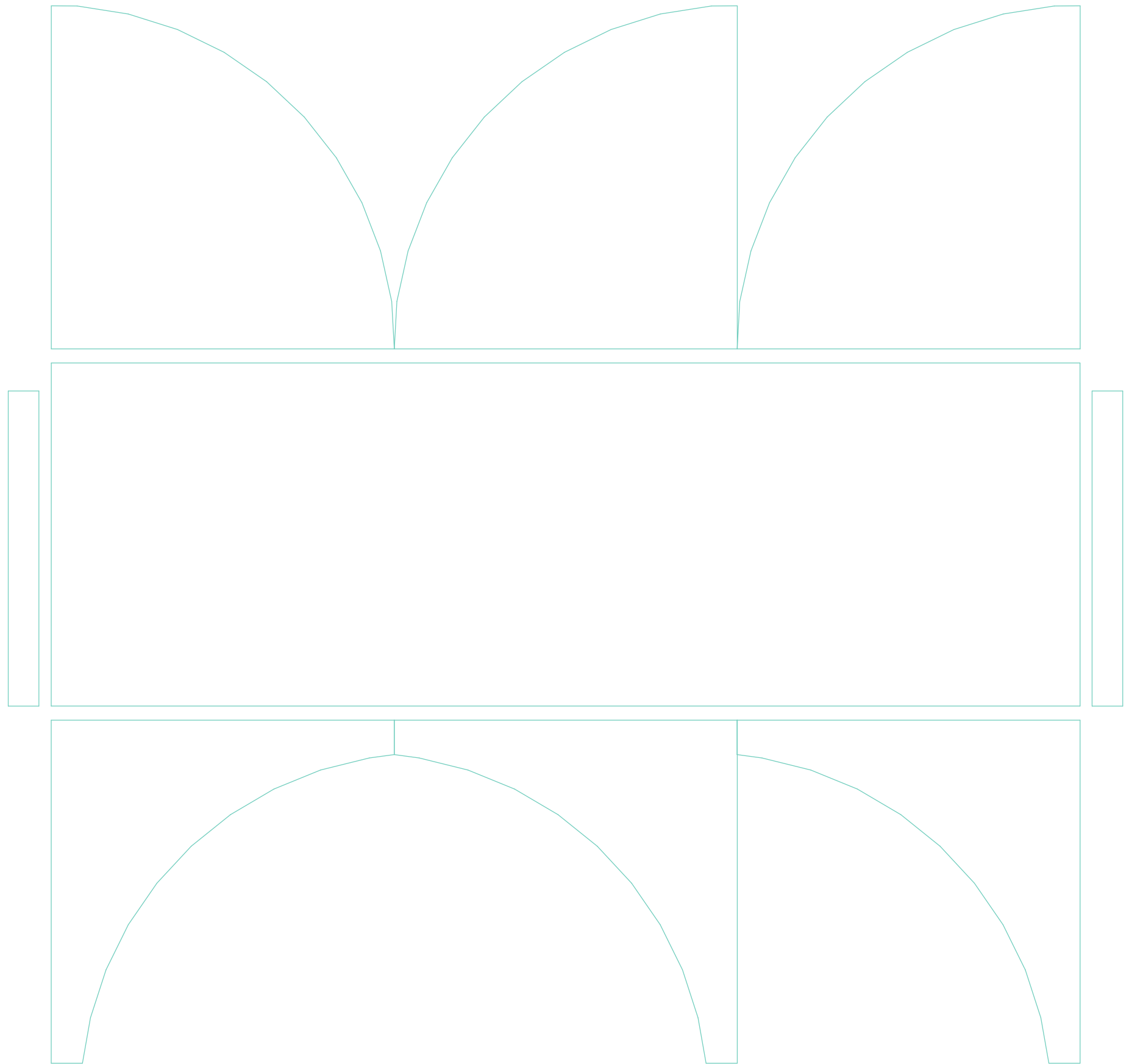


Basita - Side table02 assembly.



# TECHNICAL DRAWINGS

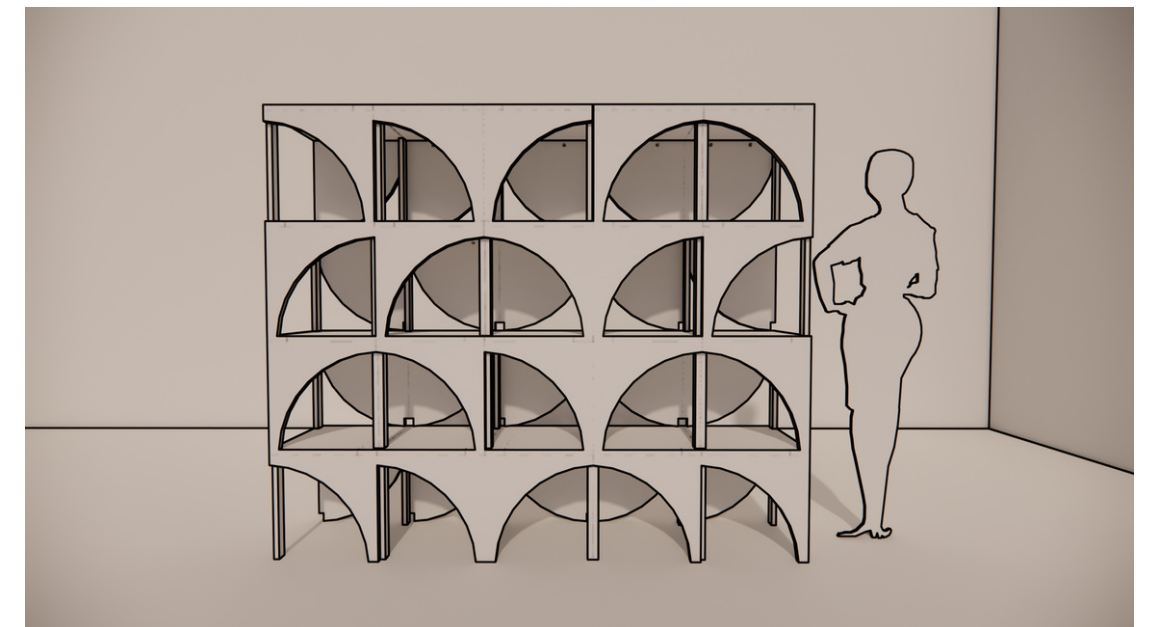
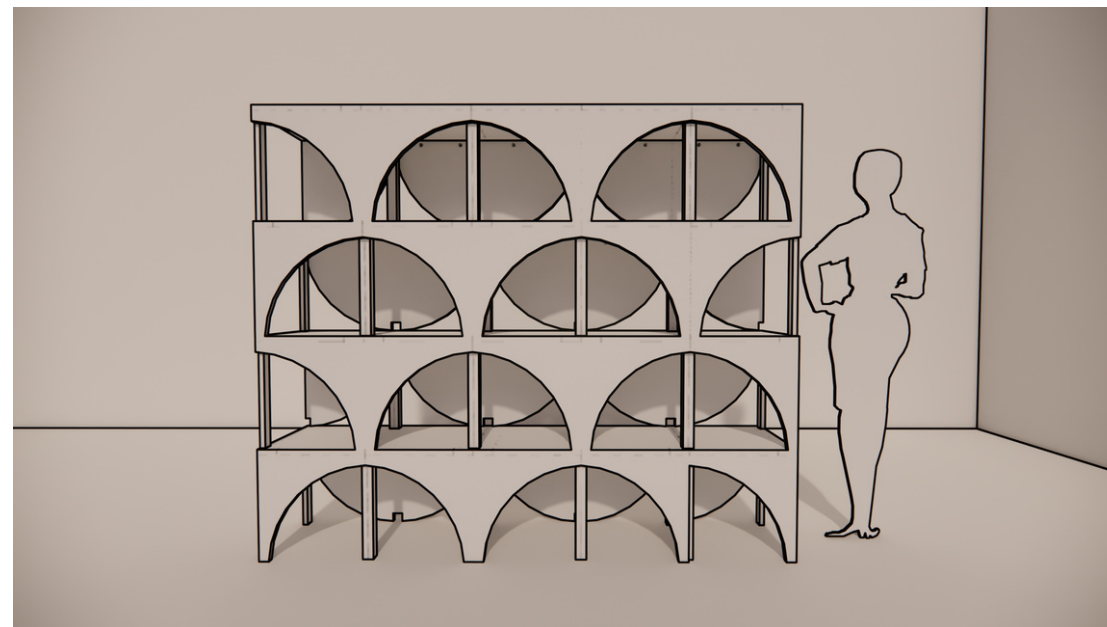
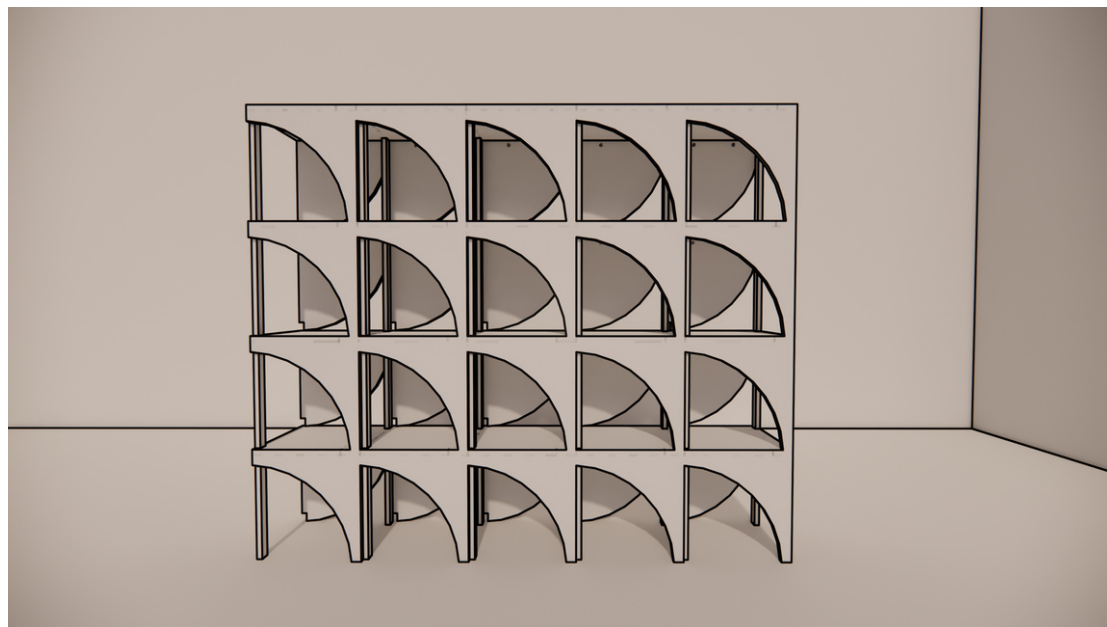
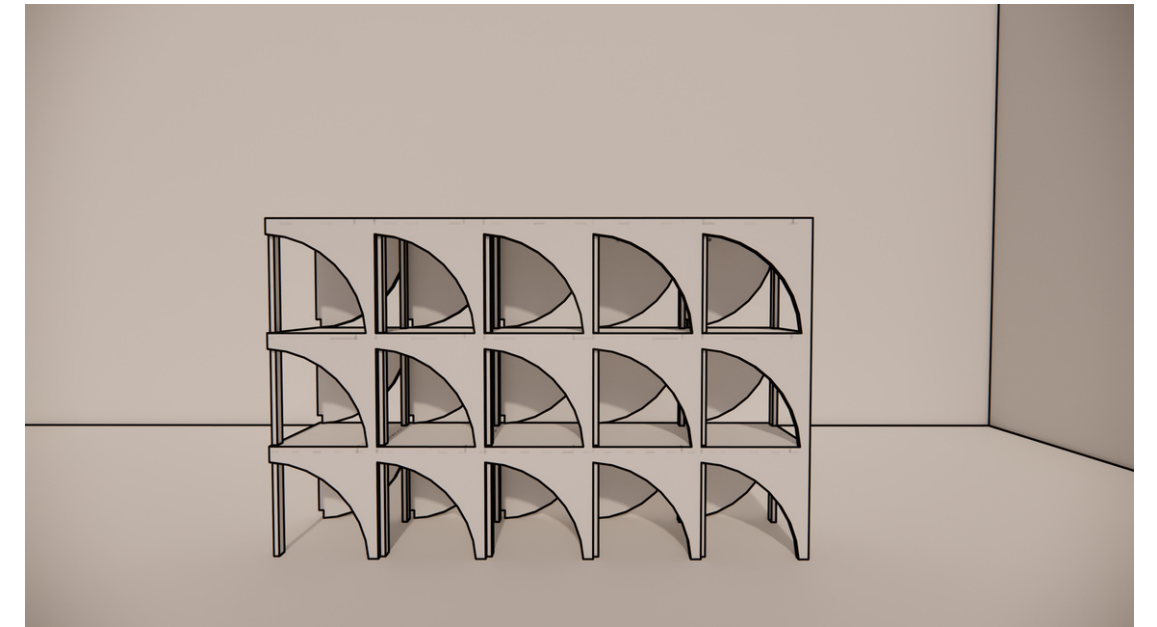
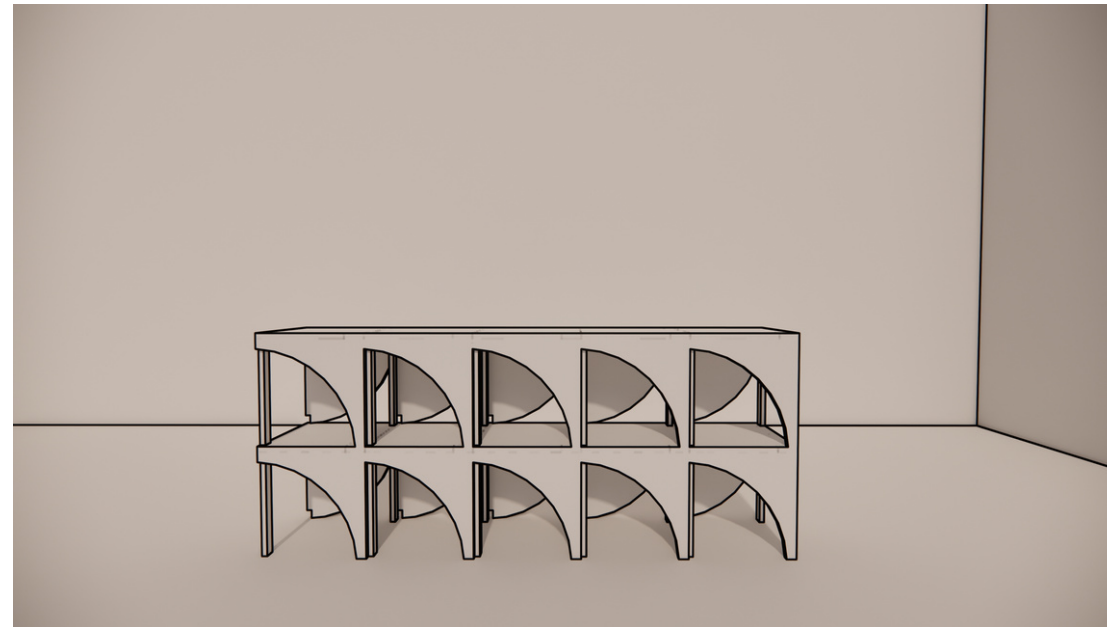
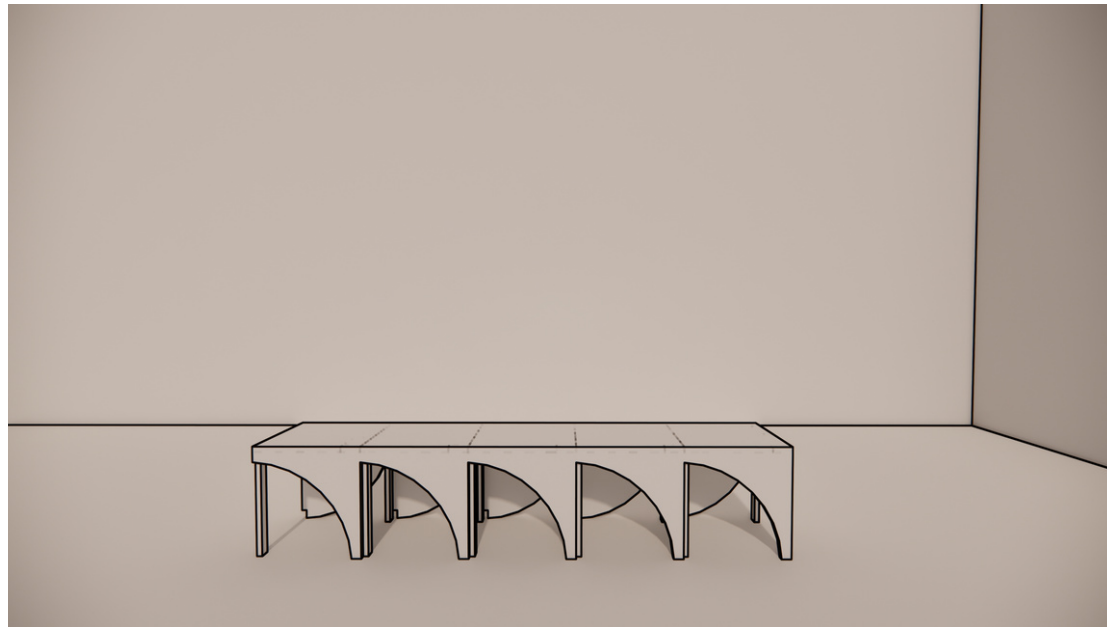
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Basita - TV UNIT assembly.

# OTHER OPTIONS

Basita - SHELVING SYSTEM.

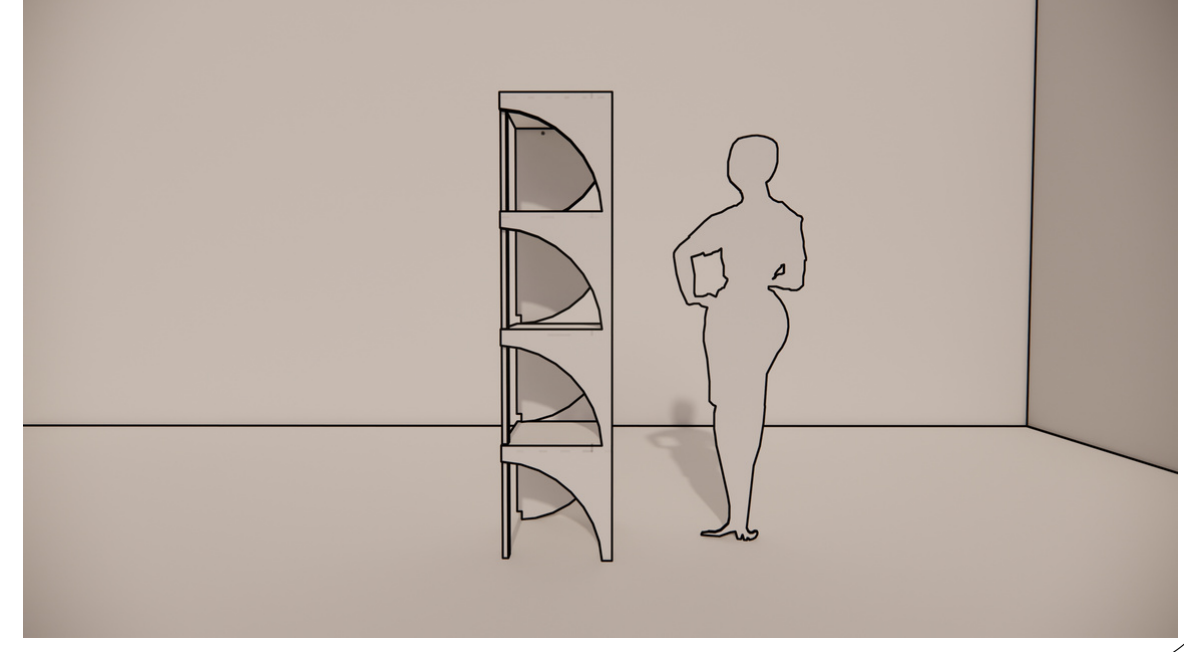
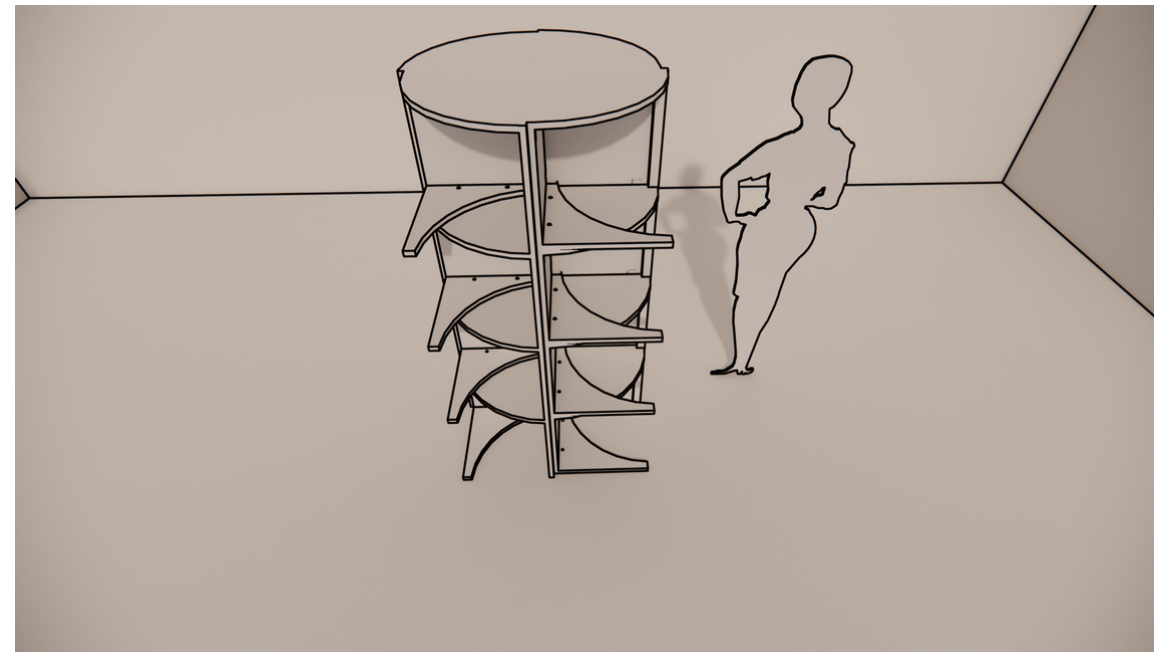
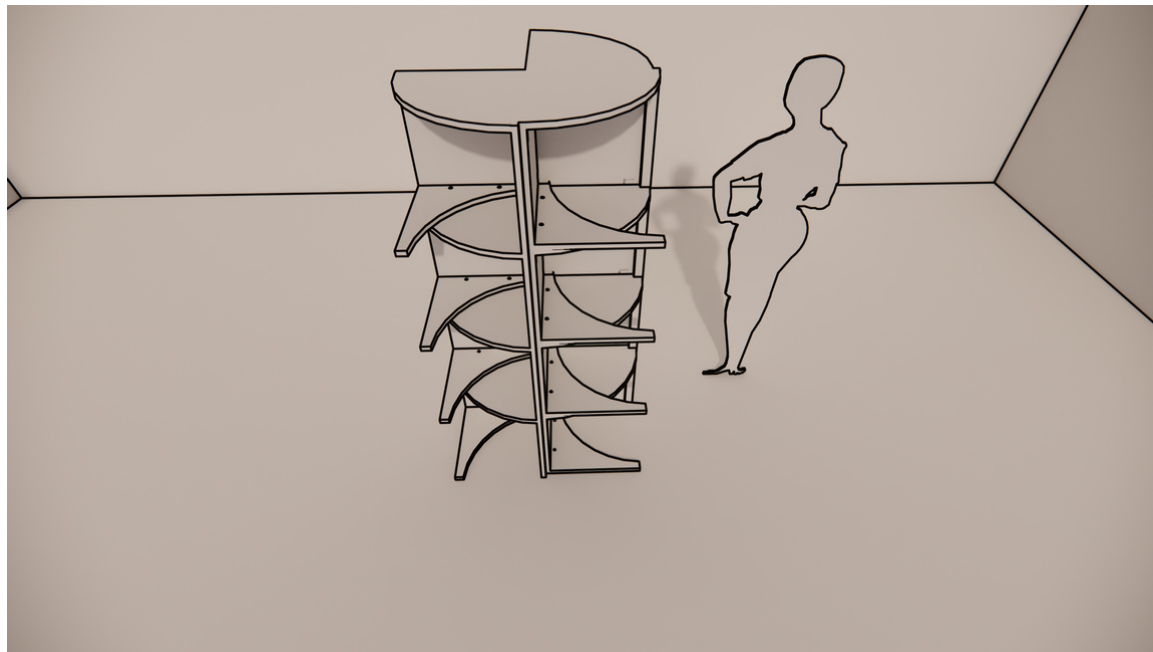
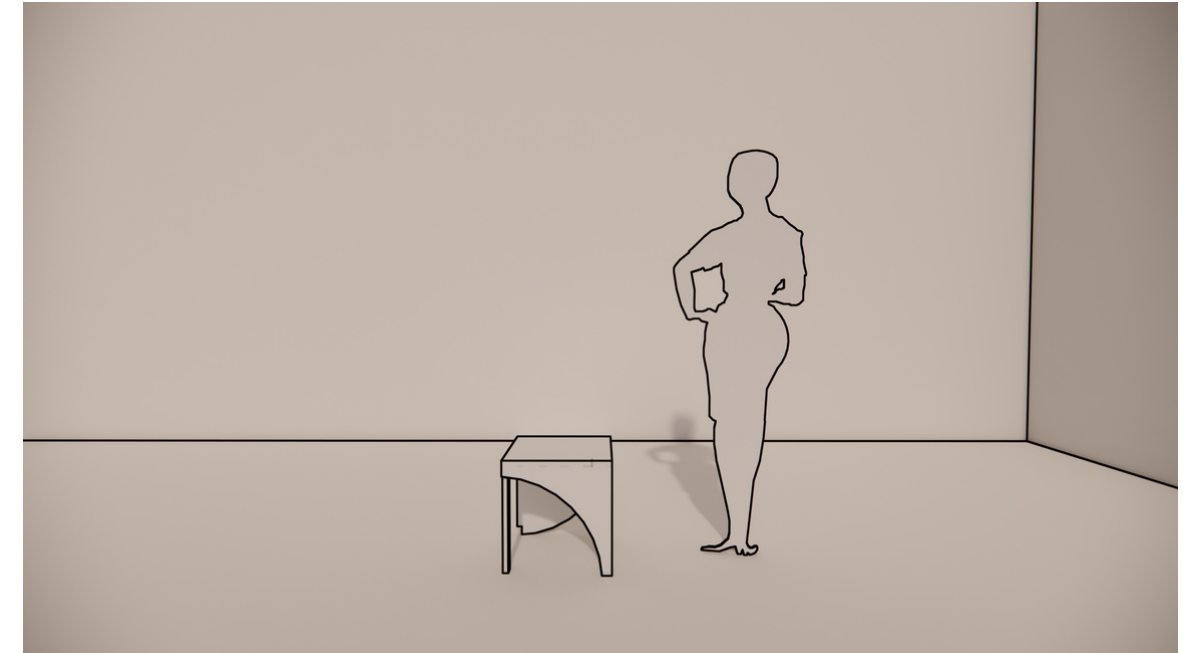
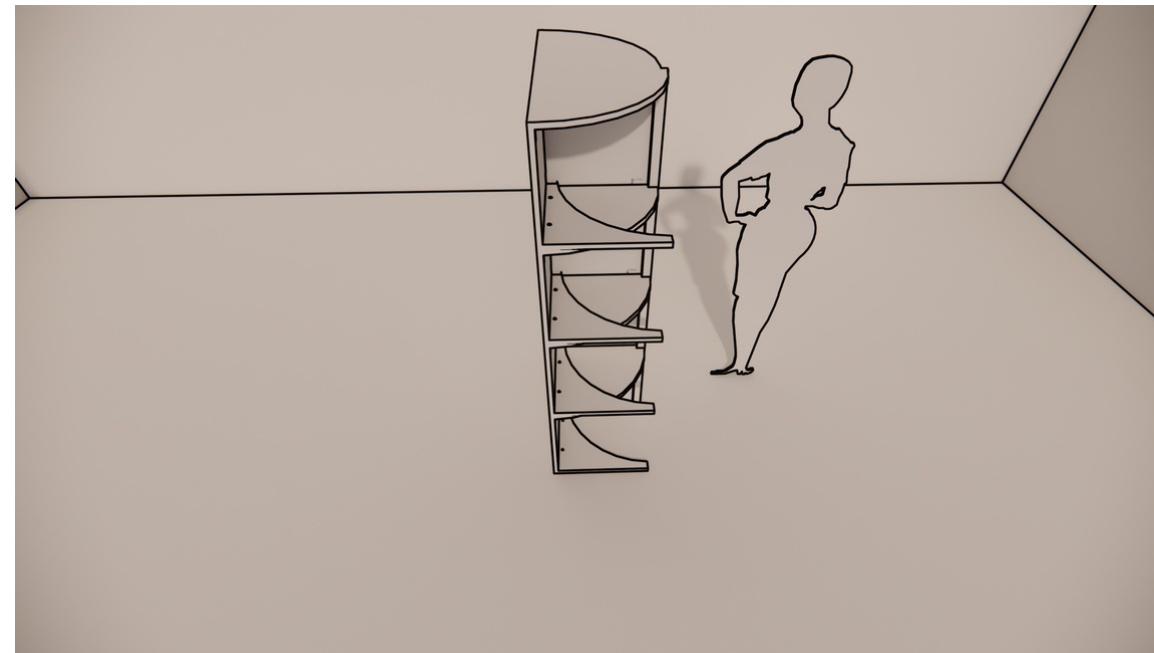
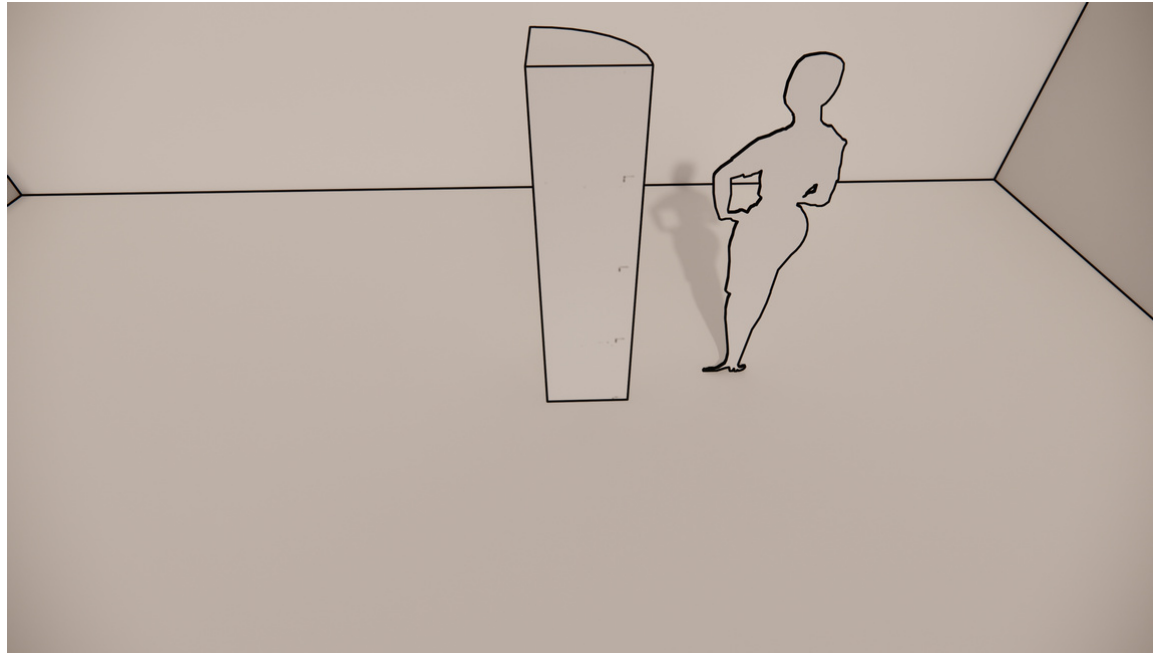


Basita - OTHER OPTIONS.



# OTHER OPTIONS

## Basita - SHELVING SYSTEM.



## Basita - OTHER OPTIONS.

# PACKAGING

## Reference



Basita collection.





# NARDINE NASR NAGUIB

INTERIOR AND FURNITURE DESIGNER

## BASITA - بسيطة COLLECTION

PROJECT FOR  
A set of TV unit, coffee table and side table.