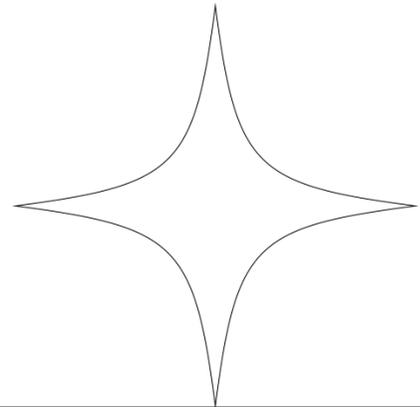


BASITA - بَسِيطَةٌ COLLECTION

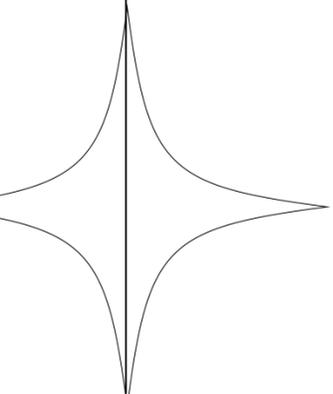


PROJECT FOR
A set of TV unit, coffee table and side table.

IDEATION.

Design concept is about a **Modular system**, which can be used in different functions according to the user behavior, and **fits all segmentations, affordable, minimal**, with user experience. First as a table "coffee table/side table", TV unit, and a collective table inspired from "**Tableyya**", also can be used as flexible modular shelving units.

BASITA is a unit collection manufactured from ONE board (Contains 6 separate units), so it's an Energy, Time, Space saver with no waste. It can be easily packaged with light-weighted box, The main aim is to be a Mass production.



MOODBOARD



Family Gathering



Flexible- Fits anywhere



Mixing Geometry Shapes



Easy Package

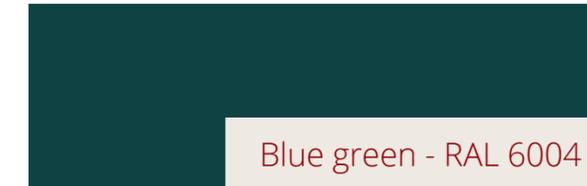
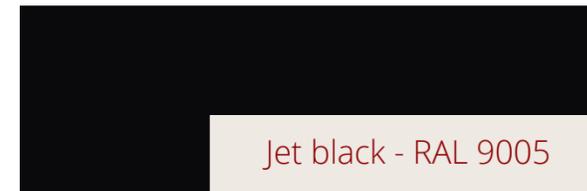


Breakfast/Dinner



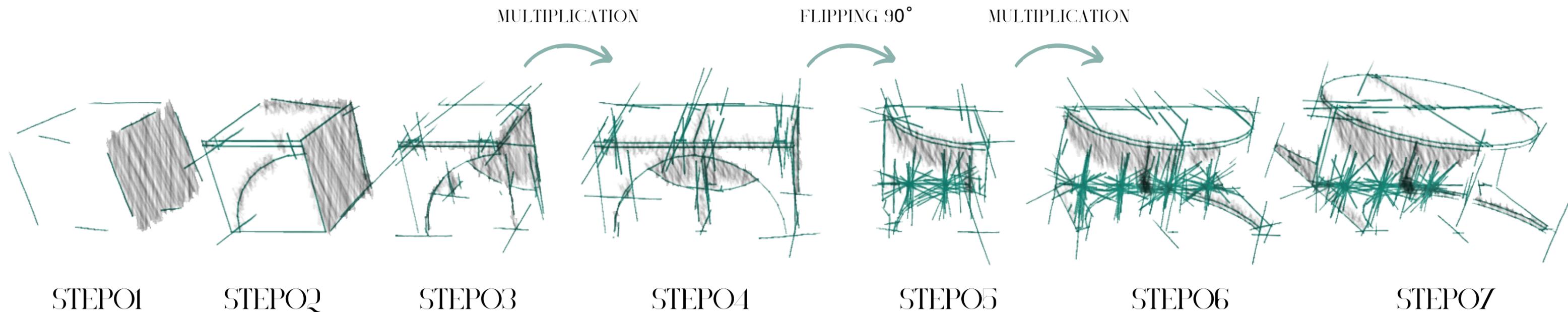
Modular system

COLOUR AND MATERIAL



CONCEPT APPLICATION

SKETCHES



A Cube with the specific dimensions for a side table.

Subtracting geometric shapes to the cube.

Finalizing the Form to the best stability option.

Multiplying the unit - Converting into a TV unit with a storage space.

Flipping the single unit to have a different shape for multi use.

Multiplying the Flipped table to be a Semi Circle Side table.

A ROUNDED Collective 4 units - table inspired from "Tableyya" For the Family Gathering .

DESIGN COLLECTION



Basita - side table 01.



Basita - side table 02.

DESIGN COLLECTION

Basita - TV UNIT.

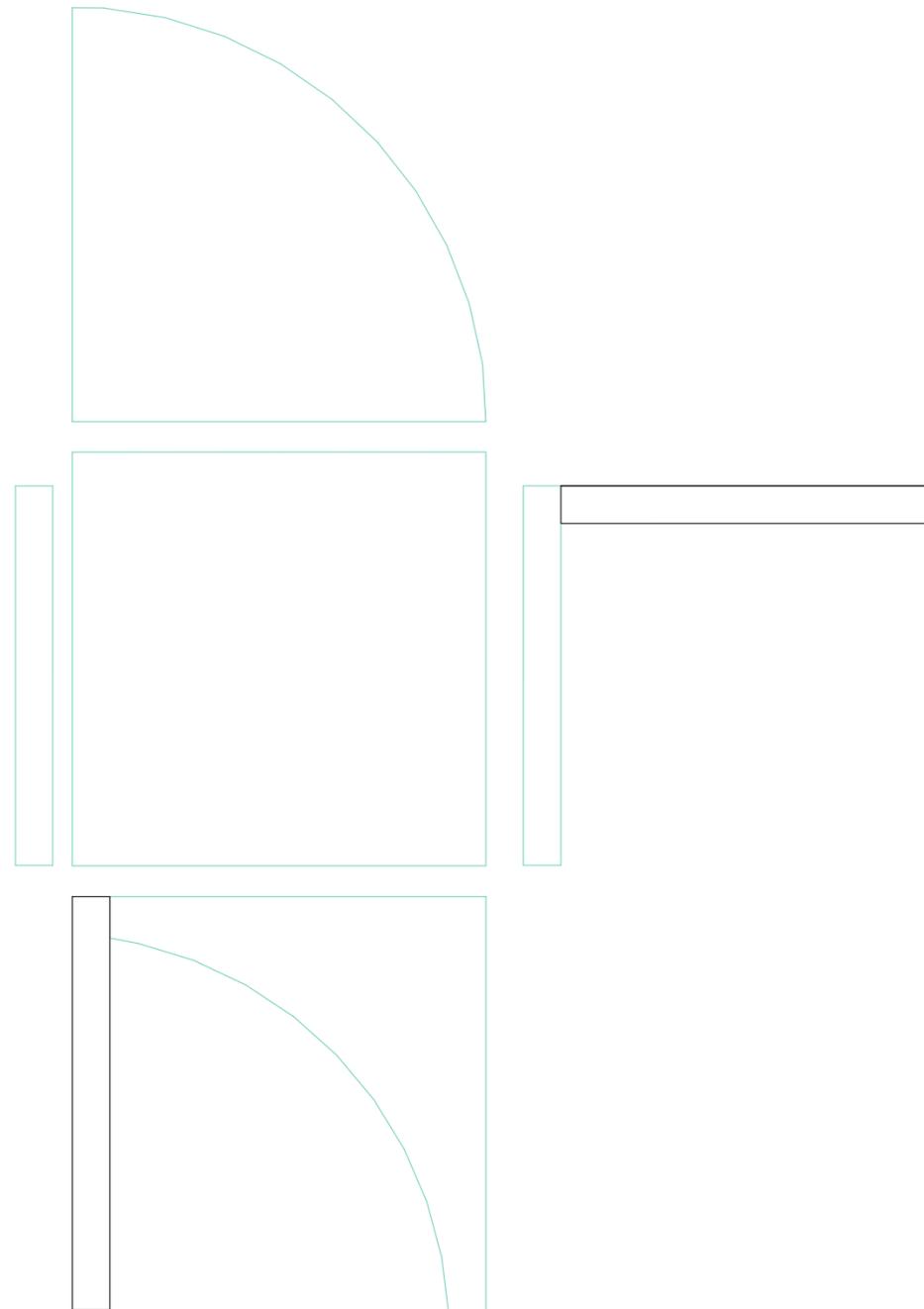


DESIGN COLLECTION

Basita - Tableyya with 4 units.

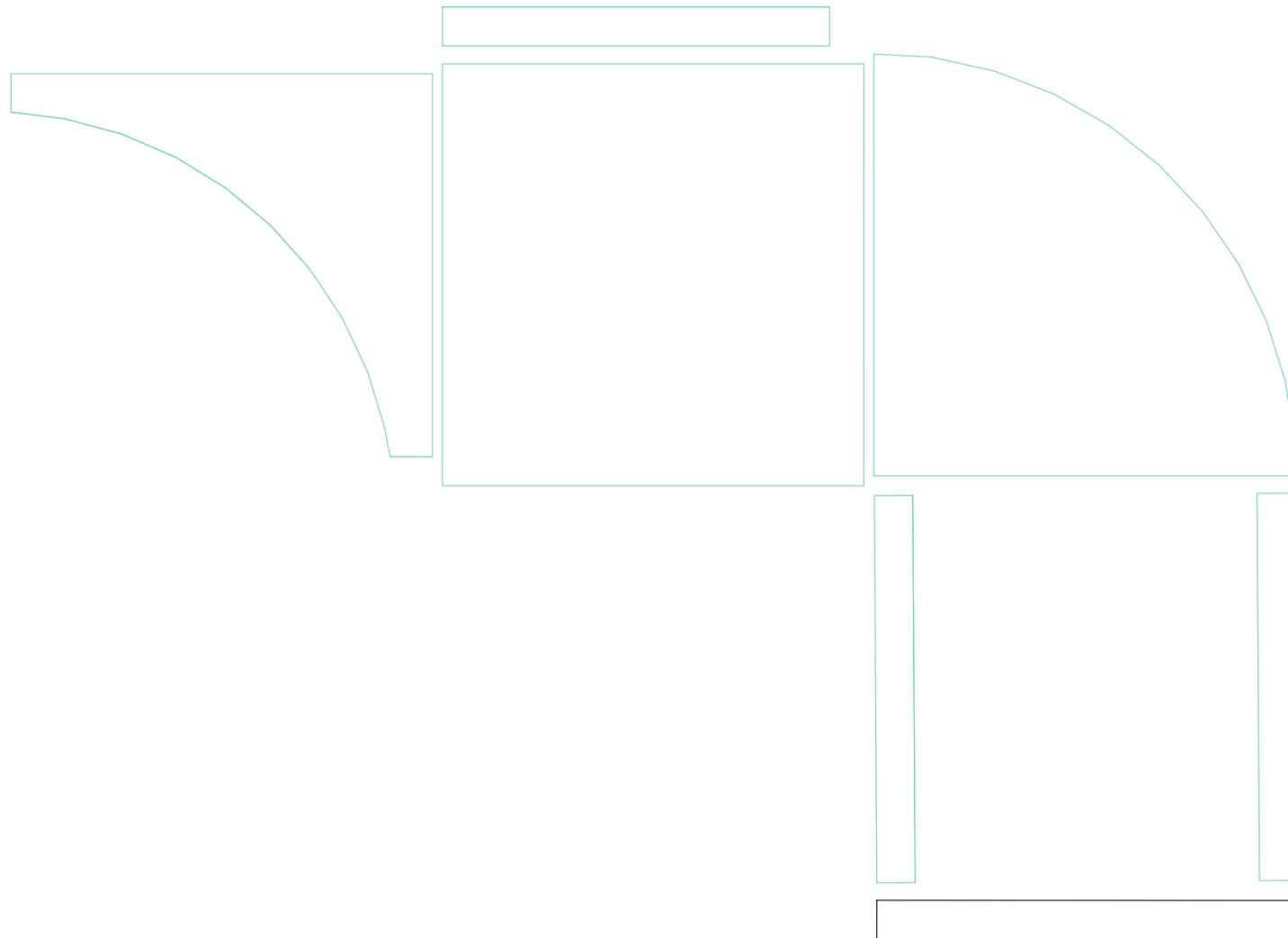


TECHNICAL DRAWINGS



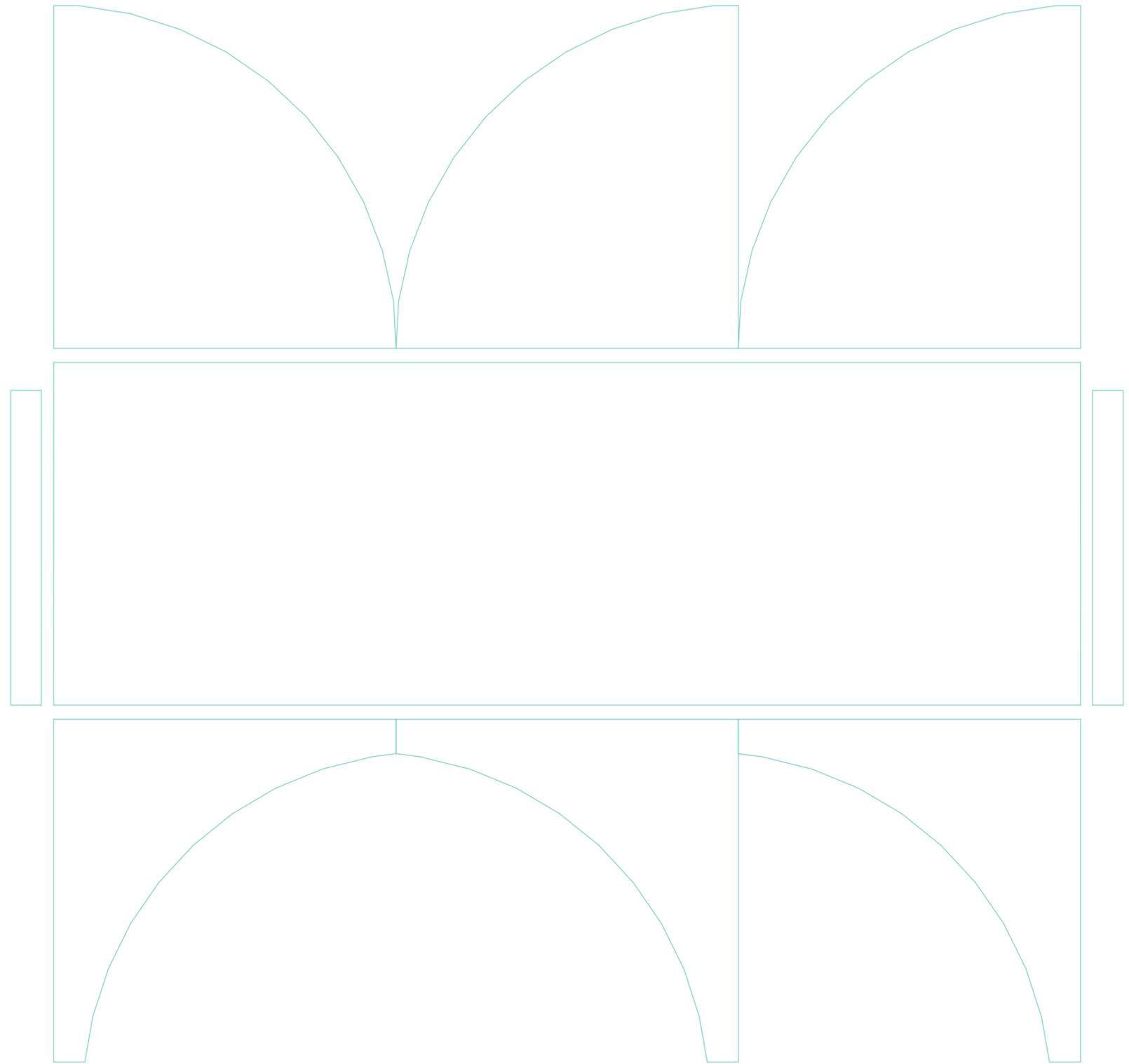
Basita - Side table01 assembly.

TECHNICAL DRAWINGS



Basita - Side table02 assembly.

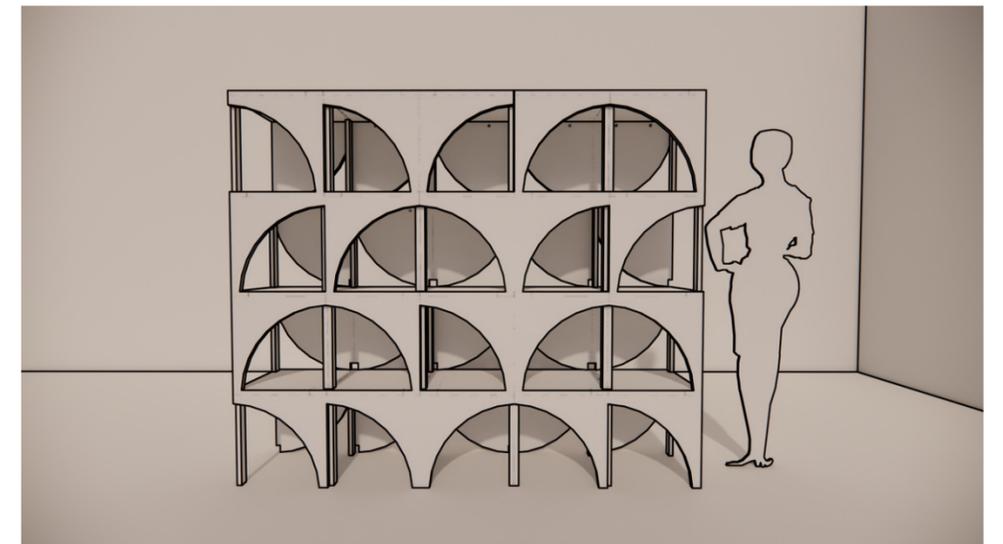
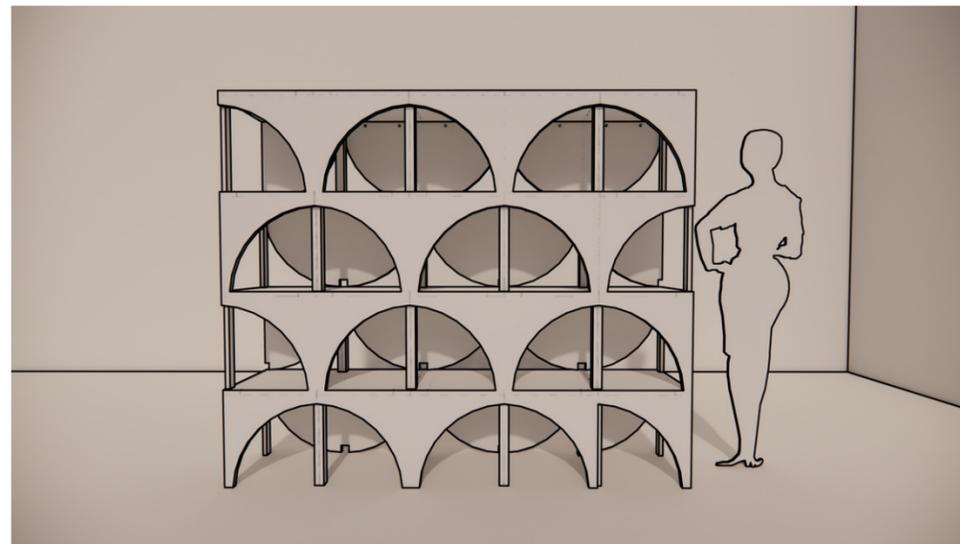
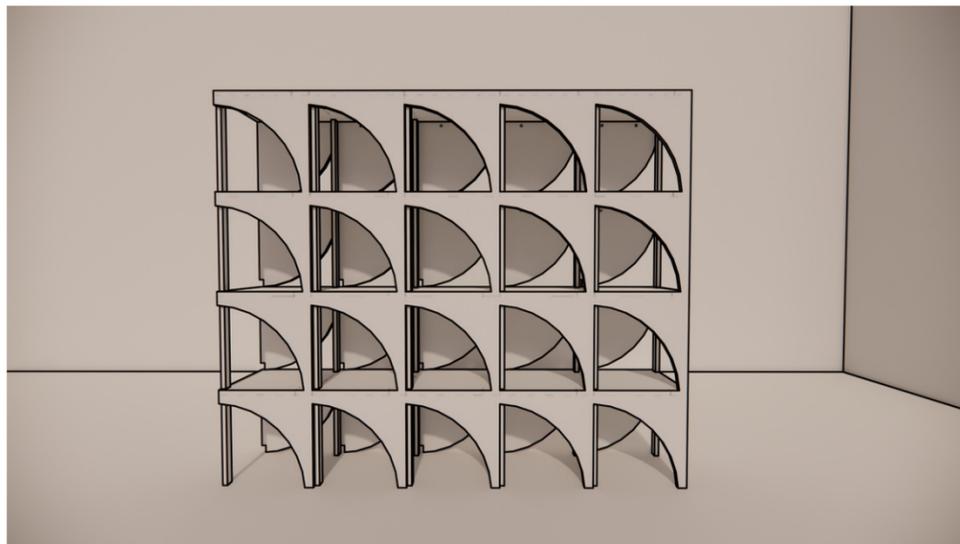
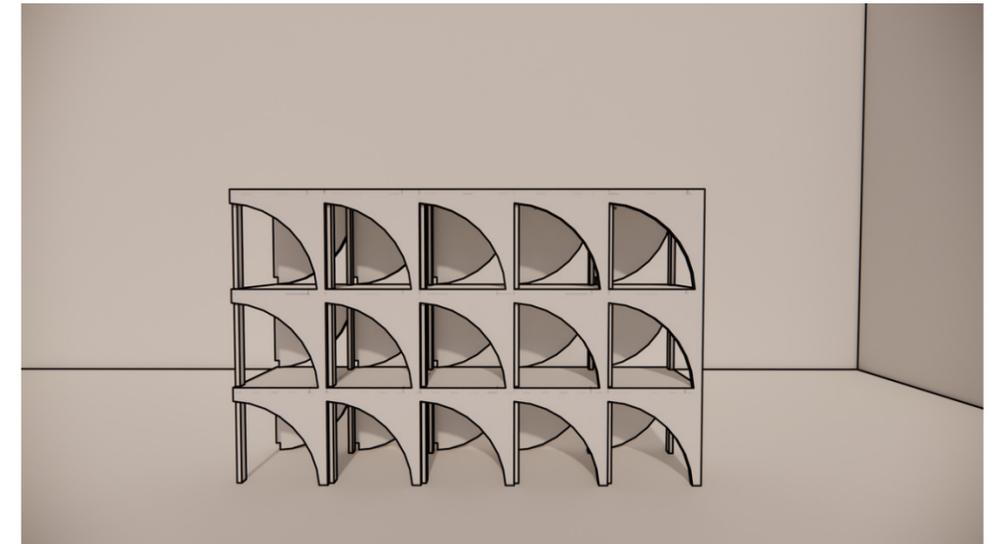
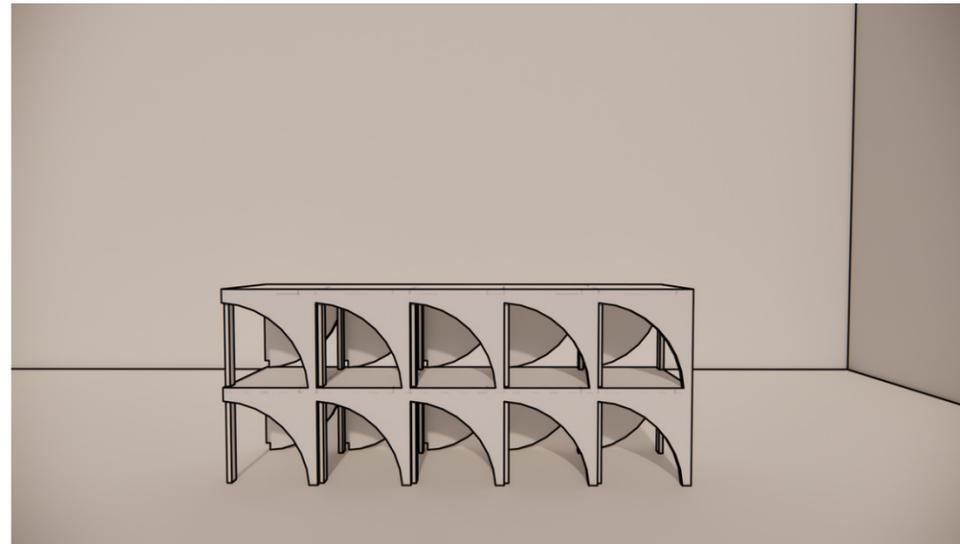
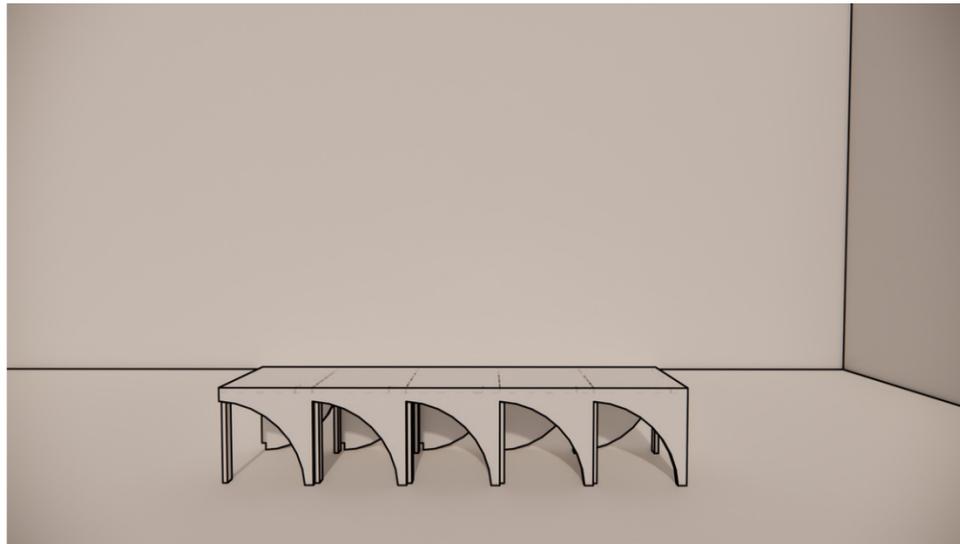
TECHNICAL DRAWINGS



Basita - TV UNIT assembly.

OTHER OPTIONS

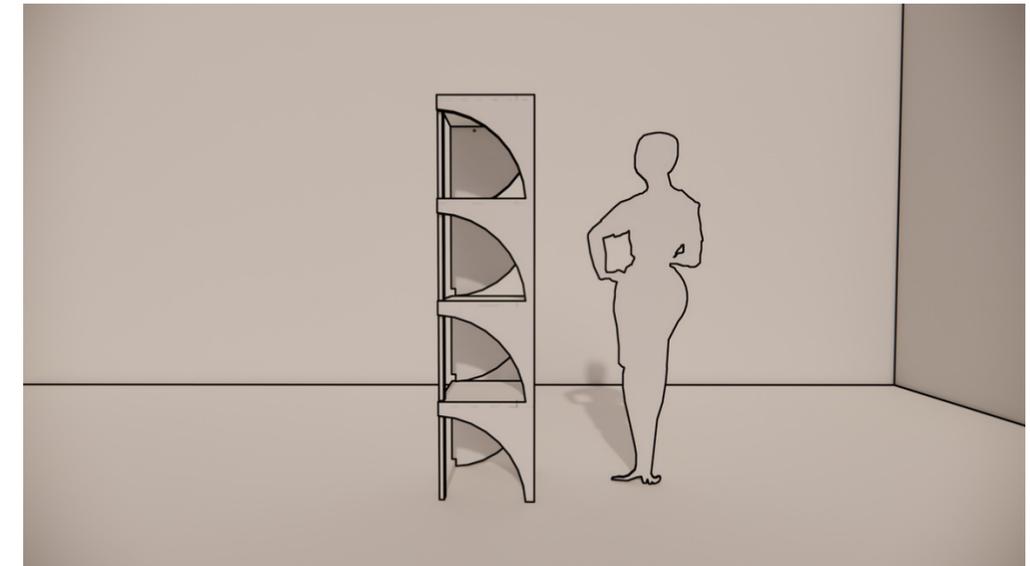
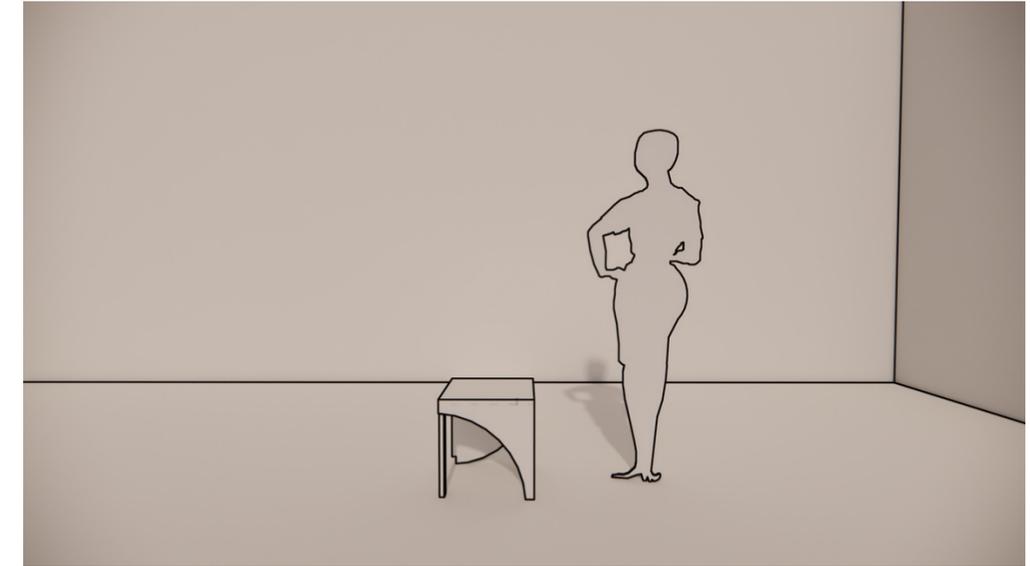
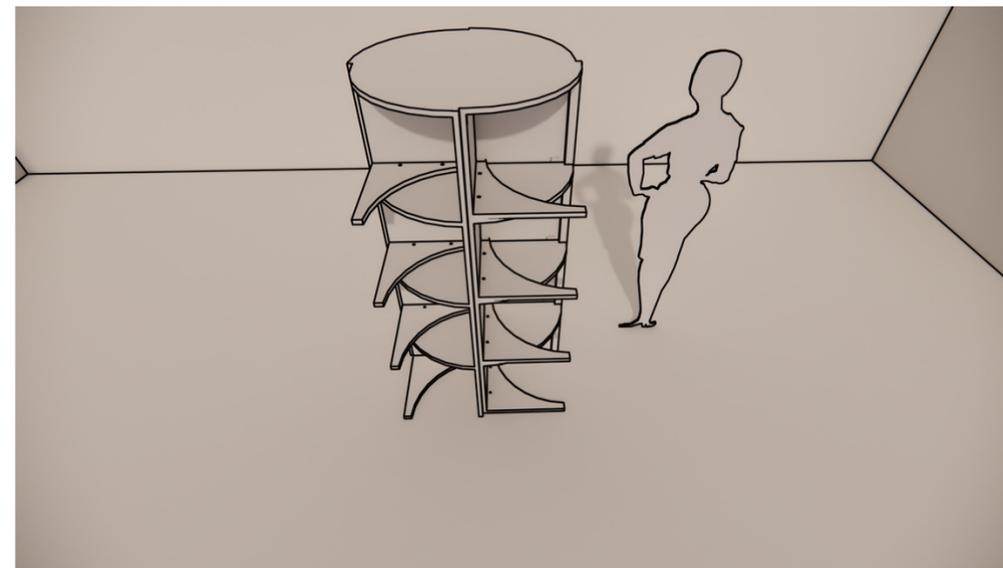
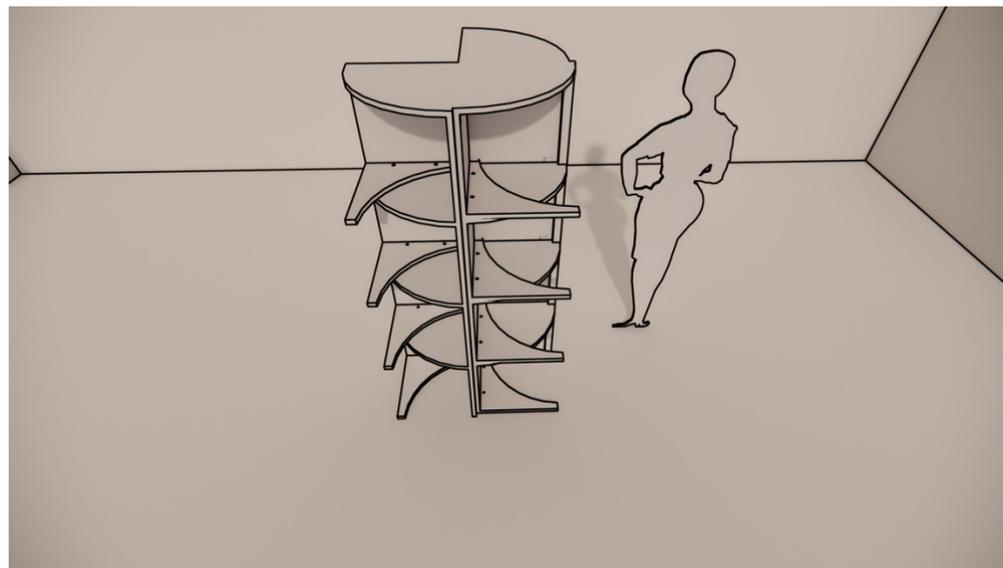
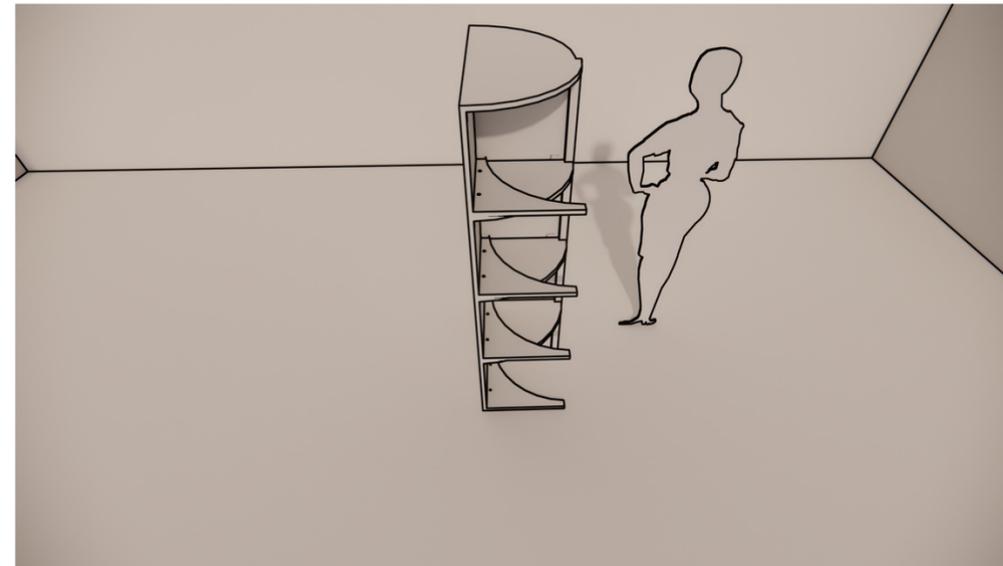
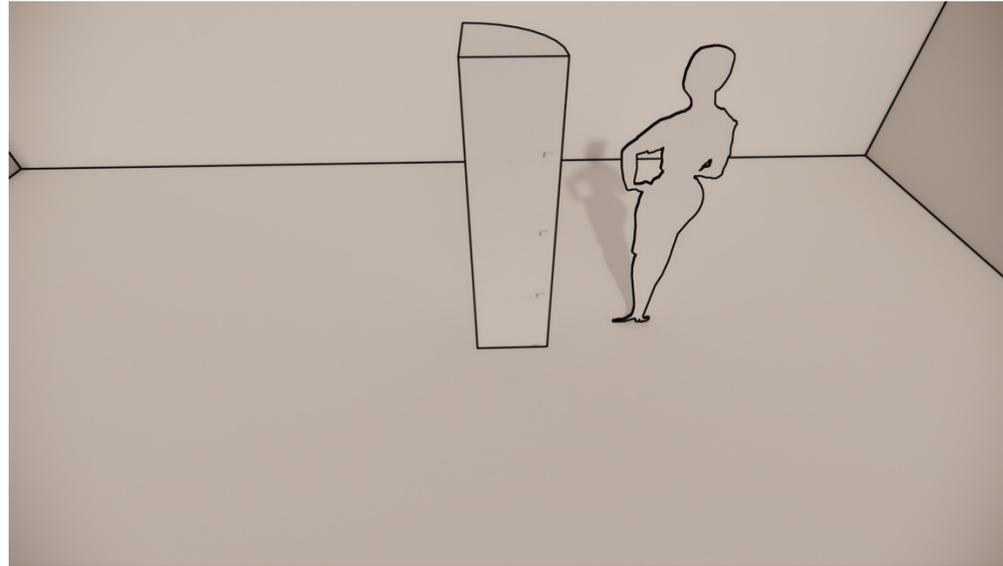
Basita - SHELVING SYSTEM.



Basita - OTHER OPTIONS.

OTHER OPTIONS

Basita - SHELVING SYSTEM.



Basita - OTHER OPTIONS.

PACKAGING

Reference



Basita collection.



NARDINE
NASR
NAGUIB

INTERIOR AND FURNITURE DESIGNER

BASITA - بسطة
COLLECTION

PROJECT FOR
A set of TV unit, coffee table and side table.

